



Nasjonal
kommunikasjons-
myndighet

Det norske ekomarkedet 2017

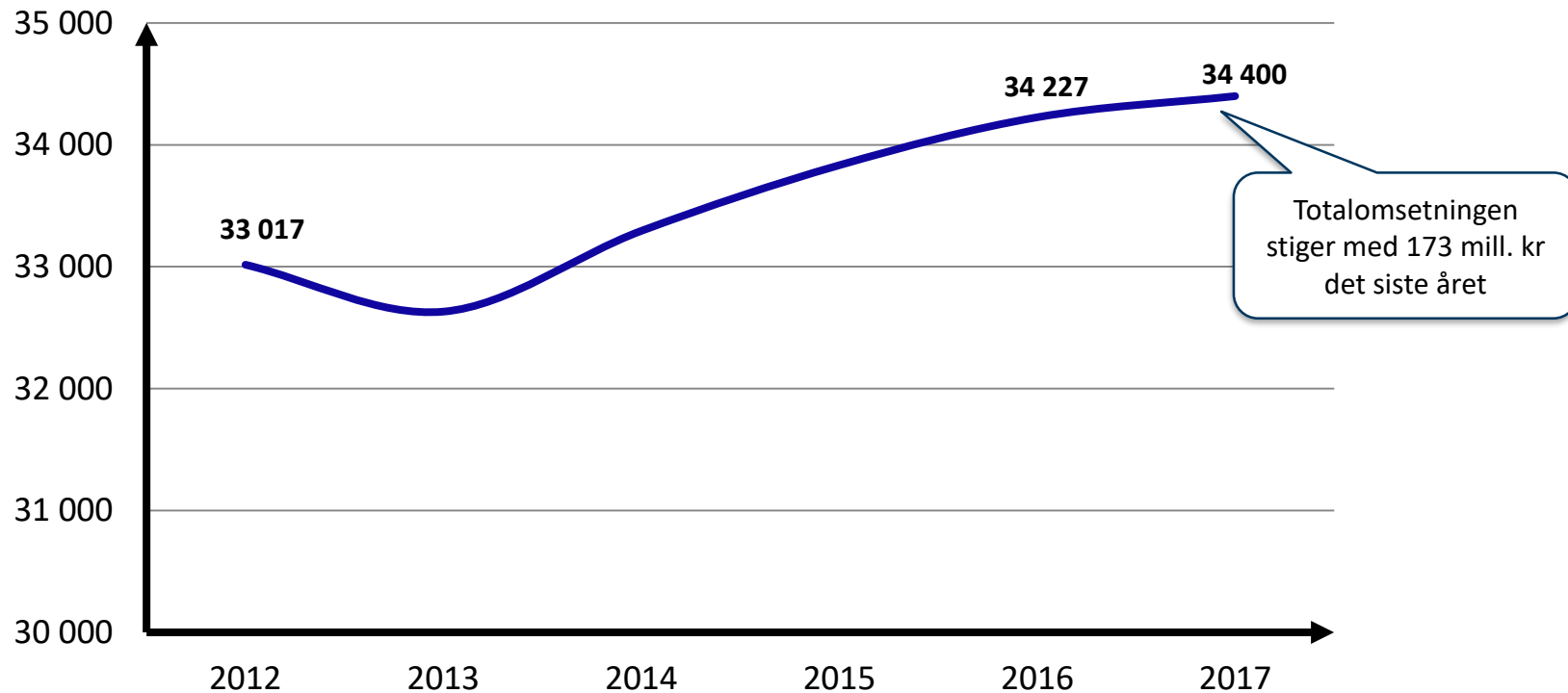
direktør Elisabeth Sørbøe Aarseth

Omsetning og investeringer

Sluttbrukeromsetning i ekomarkedet totalt *)



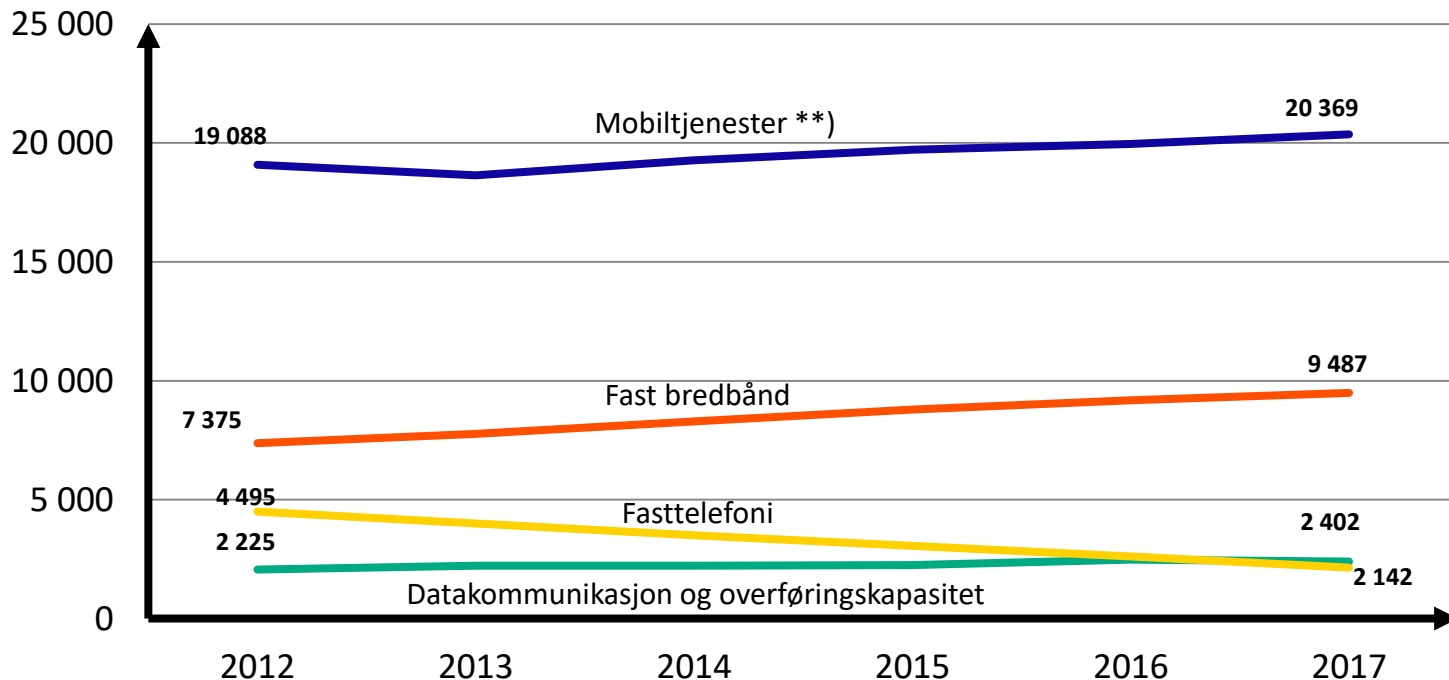
Omsetning i millioner kroner



*) Omfatter ikke TV-tjenester

Sluttbrukeromsetning i ekomarkedet fordelt på tjenester *)

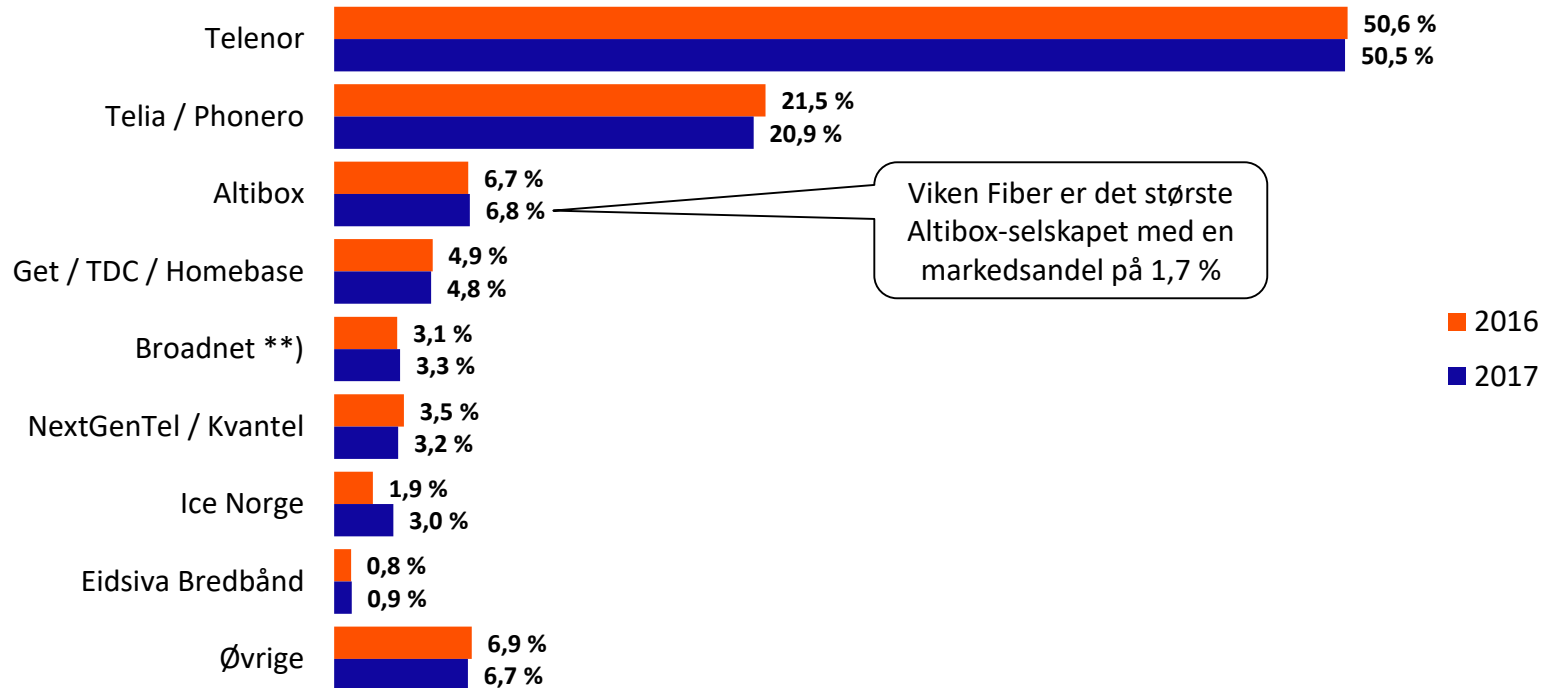
Omsetning i millioner kroner



*) Omfatter ikke TV-tjenester

***) Omfatter mobiltelefoni, mobilt bredbånd, M2M og gjesting i utlandet

Andel av samlet sluttbrukeromsetning *)



*) Inkludert gjesting i utlandet

***) Inkluderer selskapene Powertech Information Systems, Homenet, Lynet Internett og Xfiber

Investeringer i elektroniske kommunikasjonstjenester og -nett



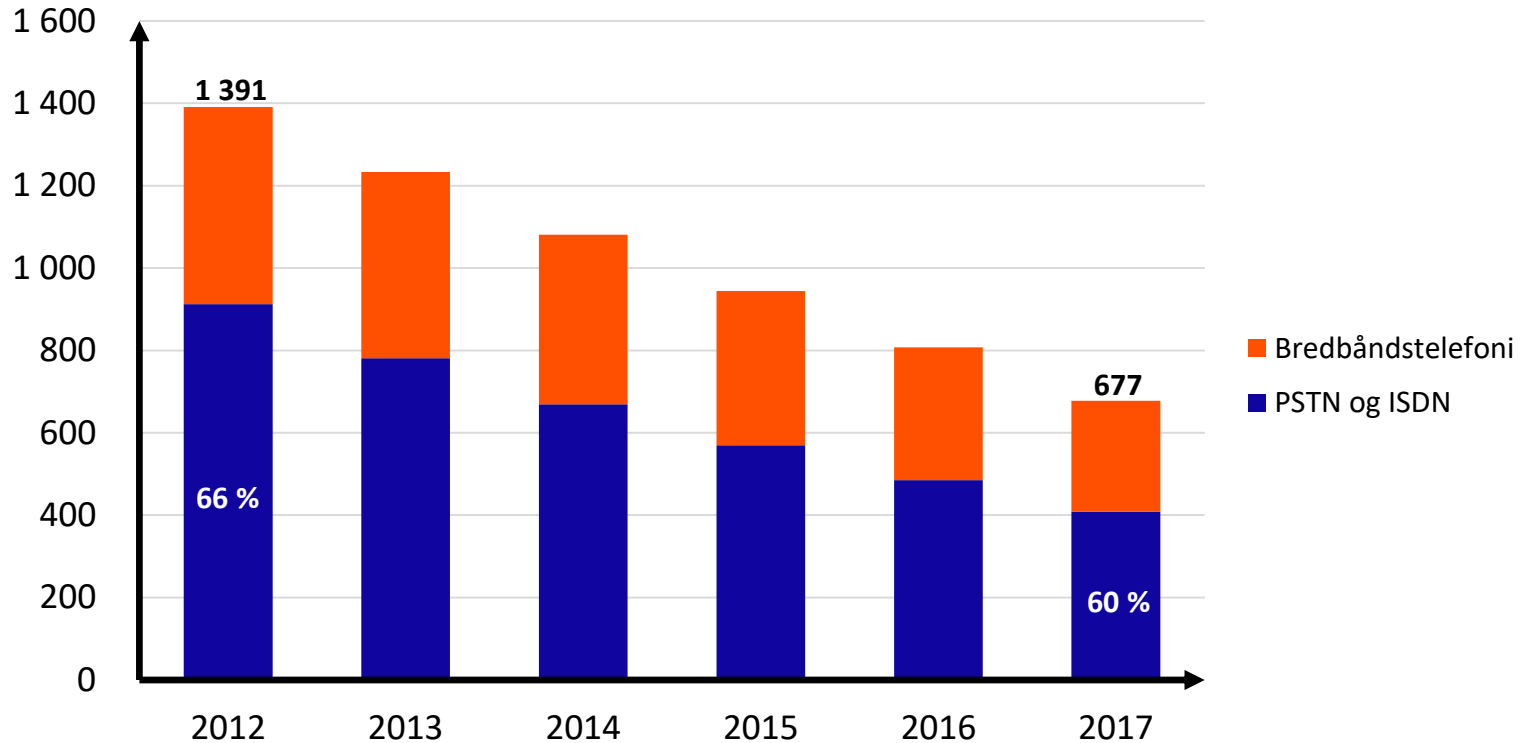
Tall i millioner kroner	2014	2015	2016	2017	Endring 2016-2017
Fastnett	4 108	4 723	5 886	5 938	52
Fiber isolert	2 535	3 015	3 972	4 561	589
Mobilnett	2 553	2 434	2 934	2 419	- 514
LTE isolert	1 434	2 069	1 882	1 656	- 226
Øvrige varige driftsmidler	1 175	1 736	1 423	1 363	- 60
SUM	7 835	8 893	10 243	9 721	- 522
I % av sluttbrukeromsetningen	24 %	26 %	30 %	28 %	
I tillegg har vi:					
Immaterielle eiendeler	1 160	1 137	1 038	1 170	133
Auksjonsproveny frekvenser	16	878	0	790	

Fasttelefoni

Antall abonnement for fasttelefoni



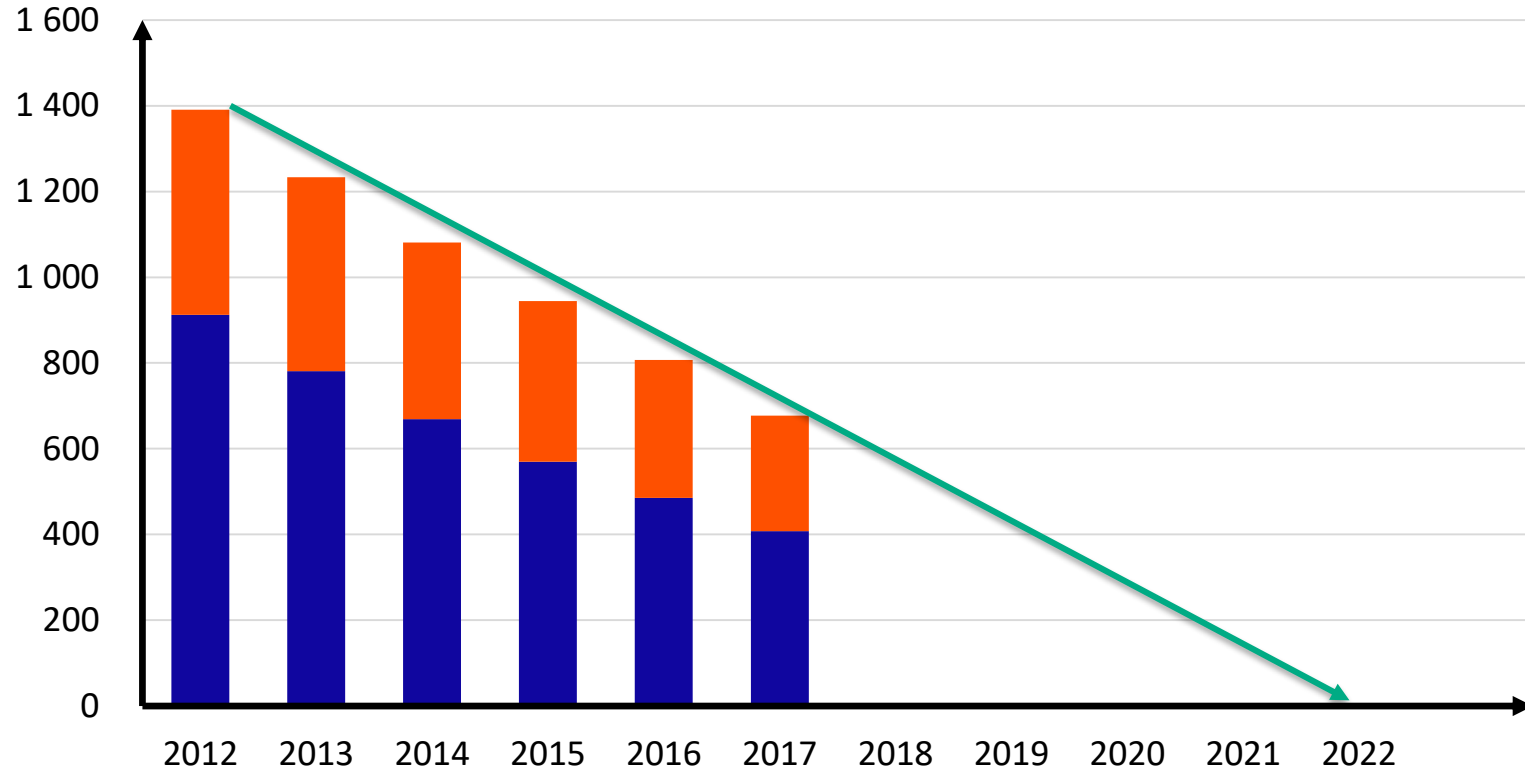
Antall abonnement i tusen. Privat og bedrift samlet



Antall abonnement for fasttelefoni



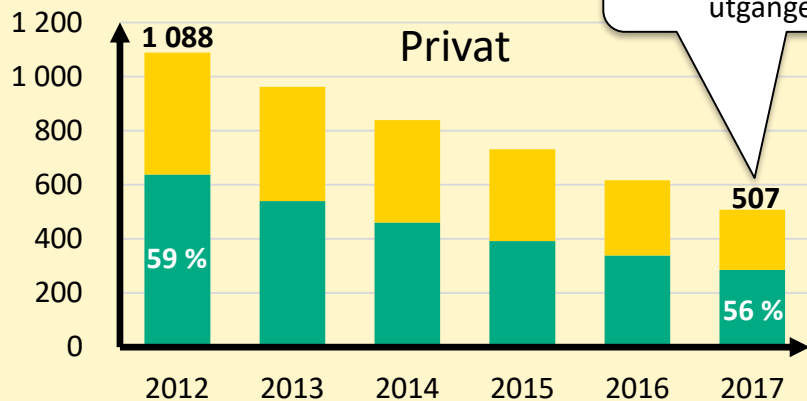
Antall abonnement i tusen. Privat og bedrift samlet



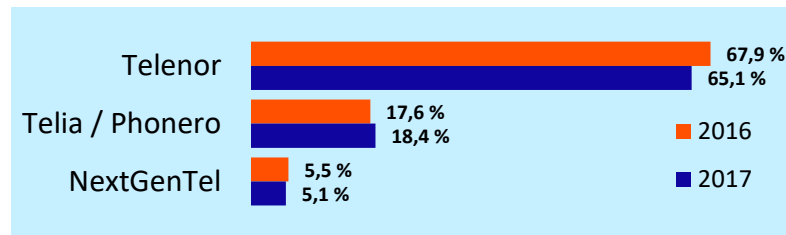
Antall abonnement for fasttelefoni

Antall abonnement i tusen.

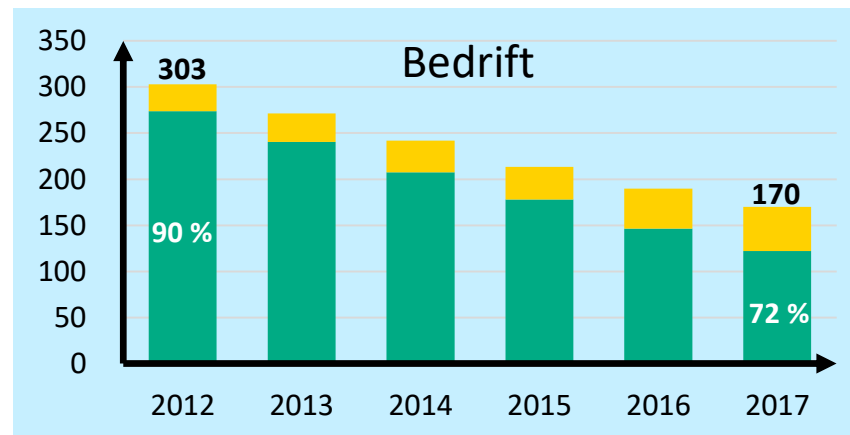
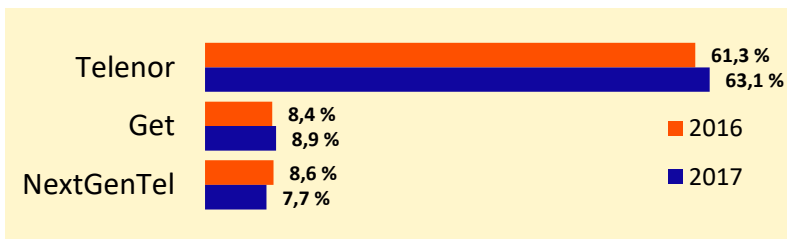
21 prosent av alle husstander hadde fasttelefon ved utgangen av 2017



De tre største bedrift



De tre største privat

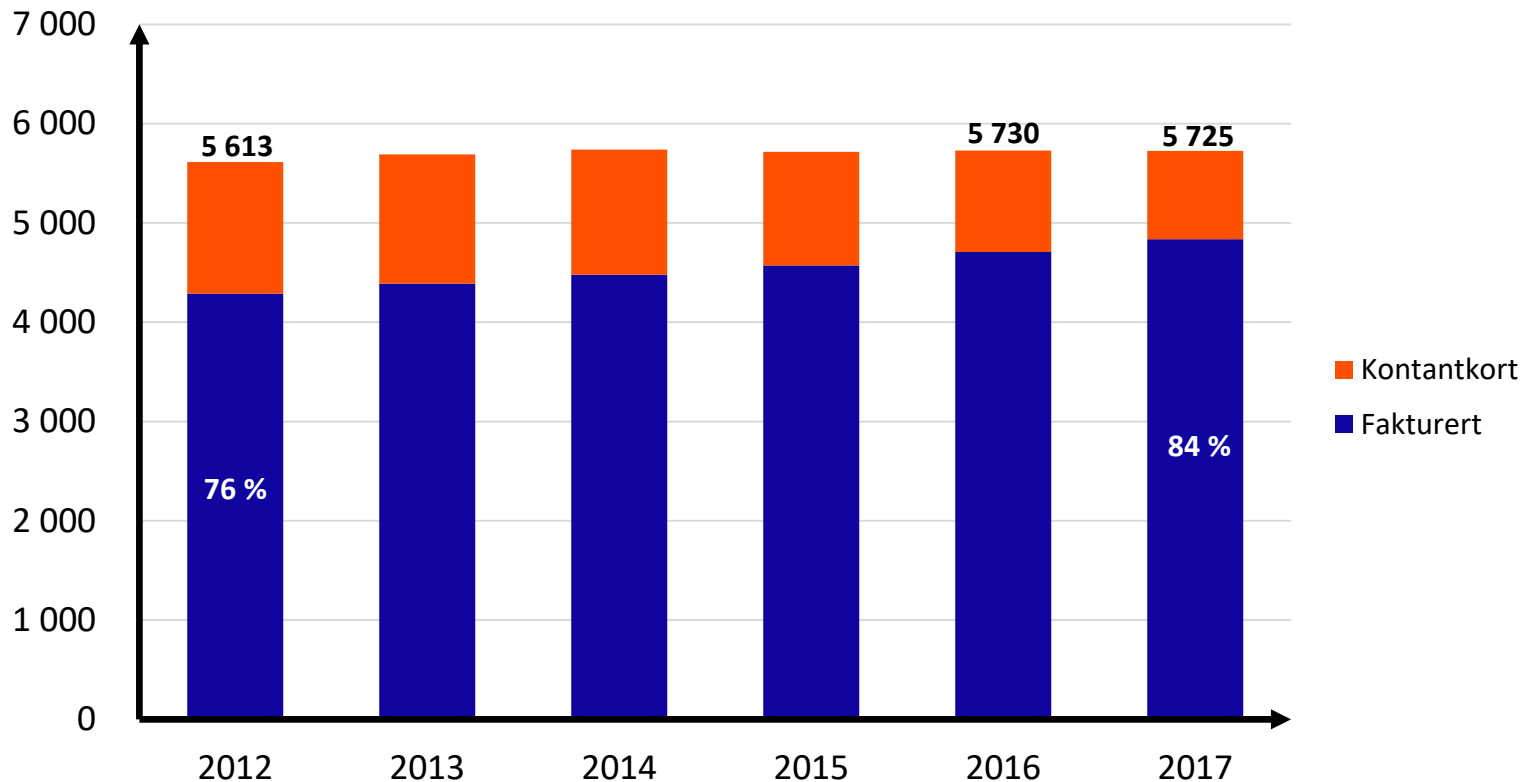


Mobiltjenester

Antall abonnement for mobiltelefoni



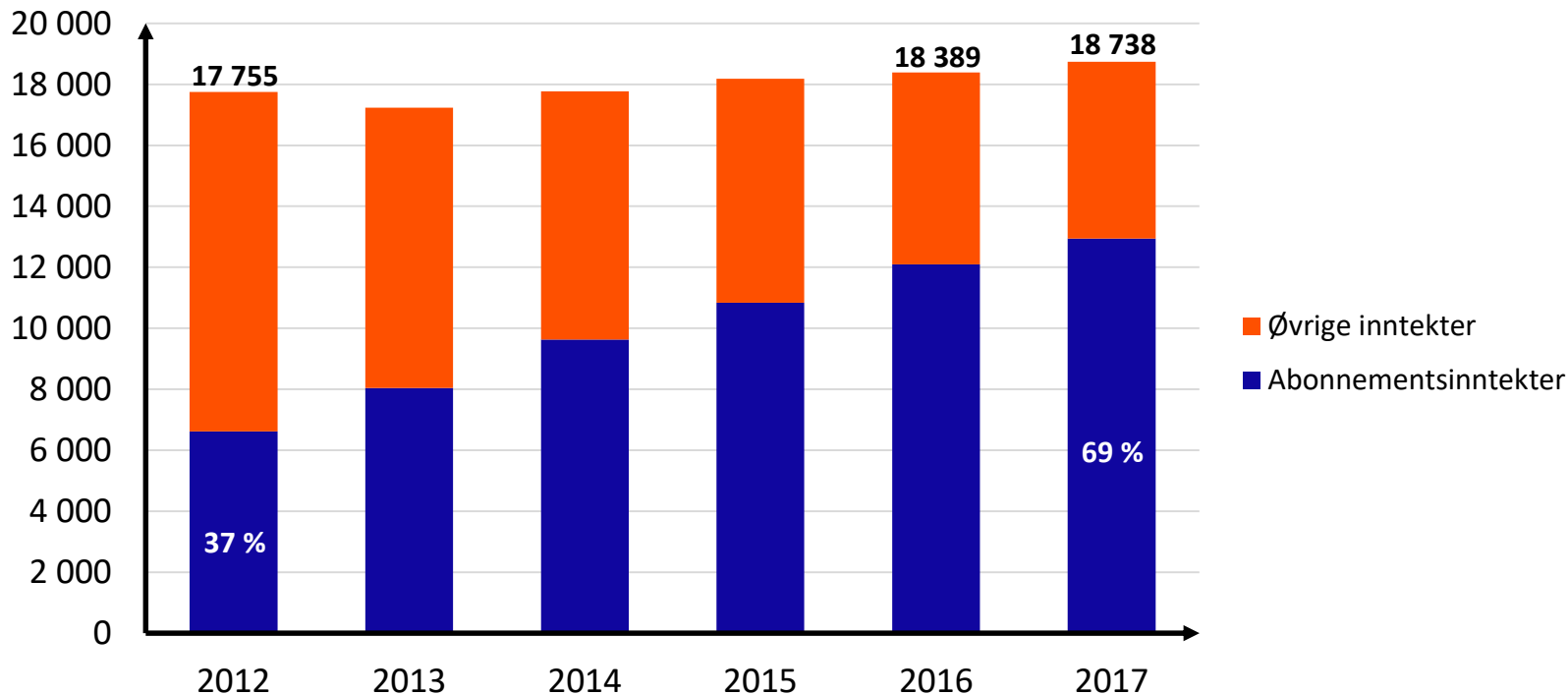
Antall abonnement i tusen.



Omsetning fra abonnement for mobiltelefoni *)



Omsetning i millioner kroner



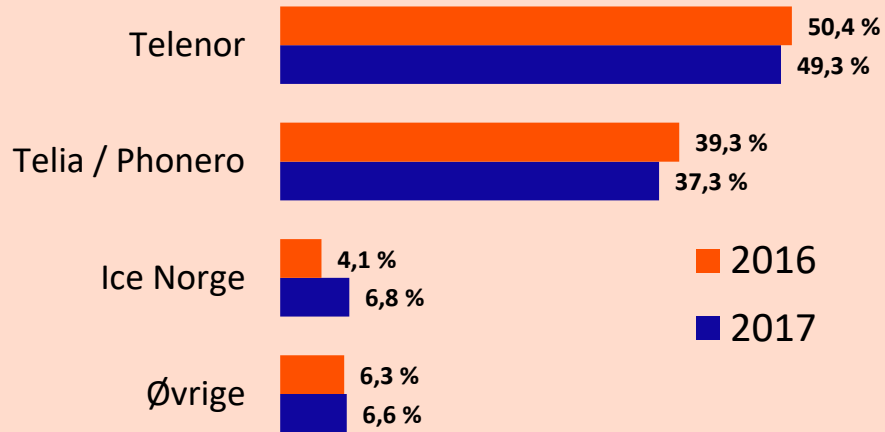
*) Inkludert gjesting i utlandet

Markedsandeler for mobiltelefoni

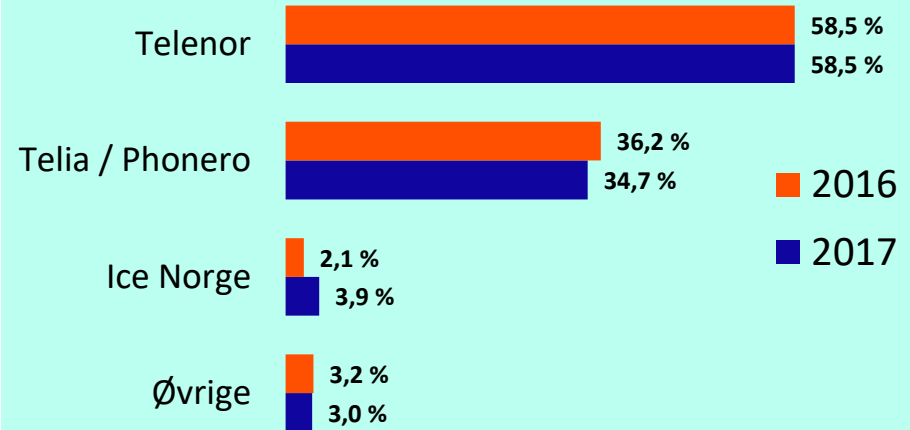
Privat og bedrift samlet



Fordelt på abonnement



Fordelt på omsetning *)



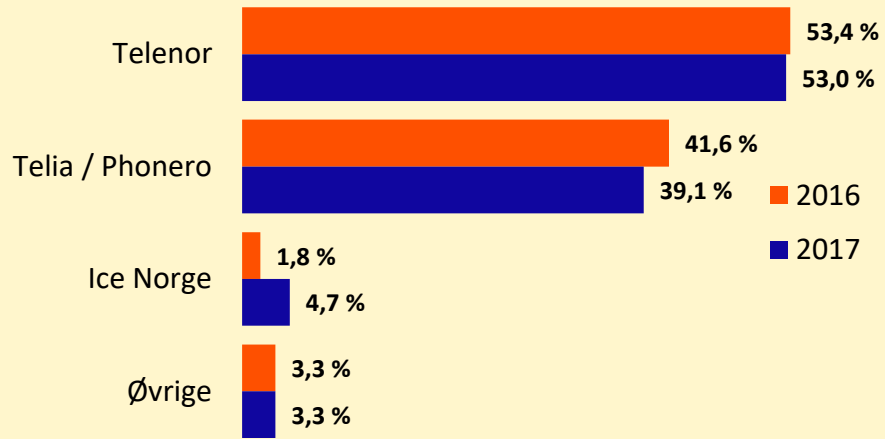
*) Inkludert gjesting i utlandet

Markedsandeler for mobiltelefoni

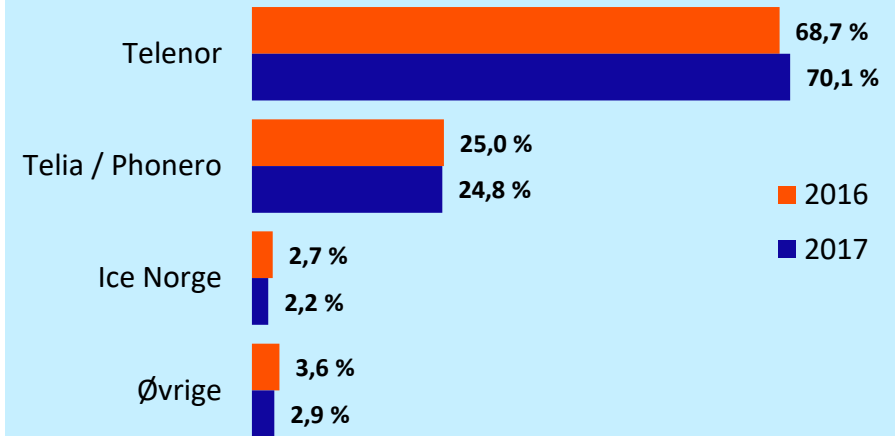
Fordelt på omsetning *)



Privat



Bedrift

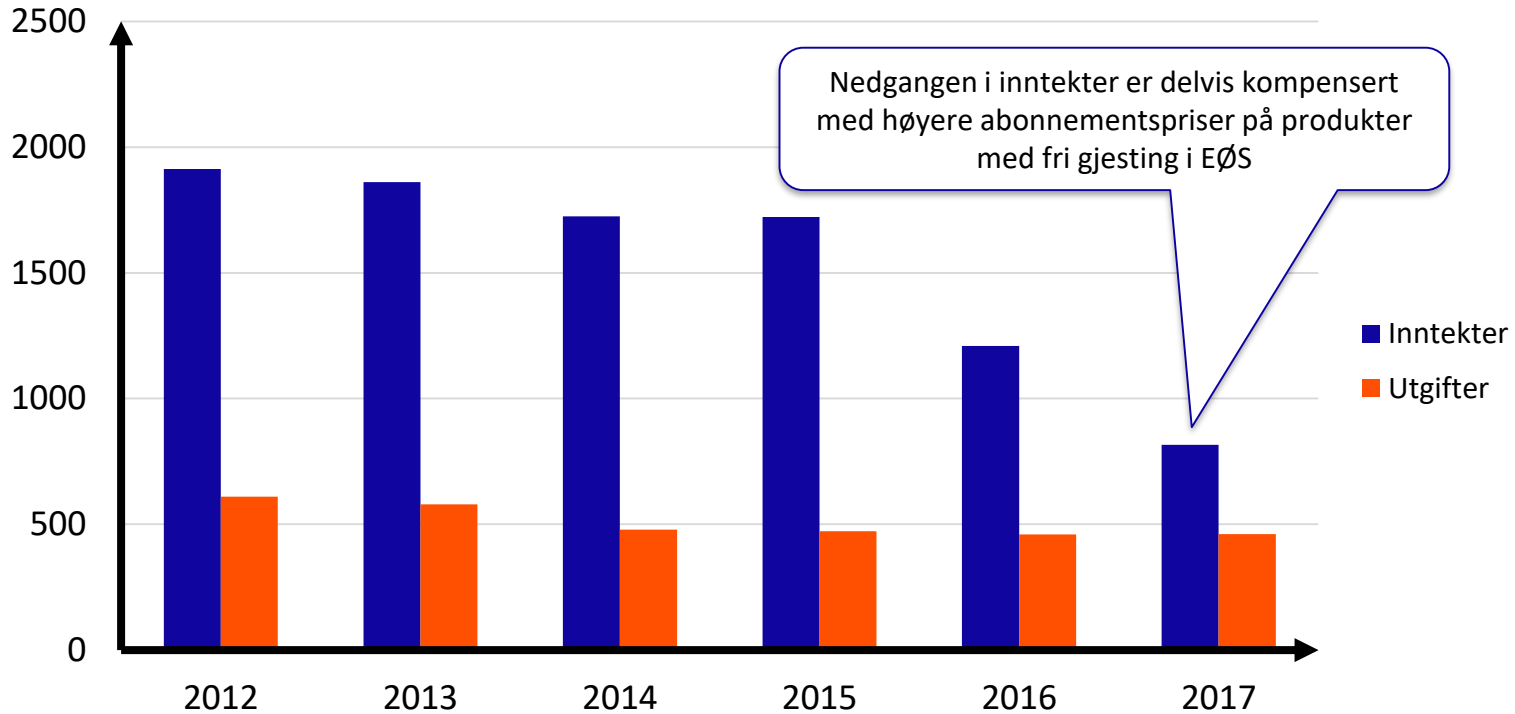


*) Inkludert gjesting i utlandet

Internasjonal gjesting *)



Millioner kroner

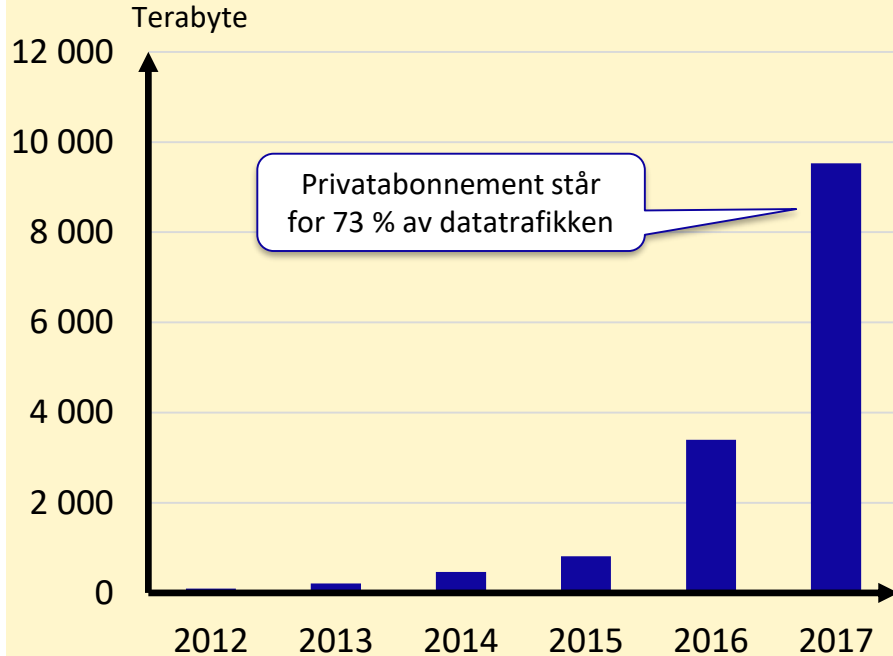


*) Norske abonnenter i utlandet

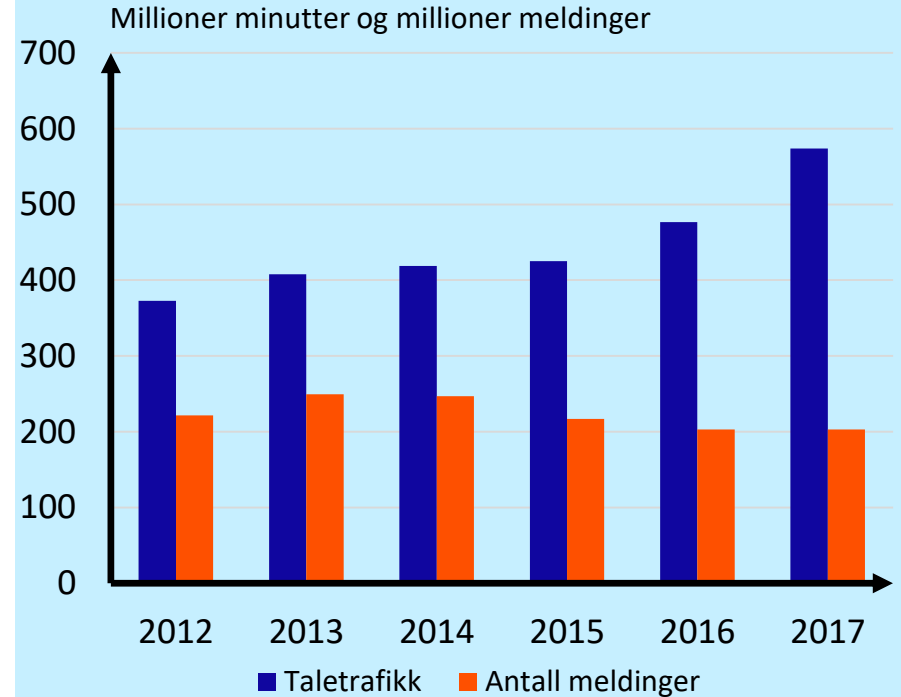
Internasjonal gjesting *)



Datatrafikk



Taletrafikk og meldinger

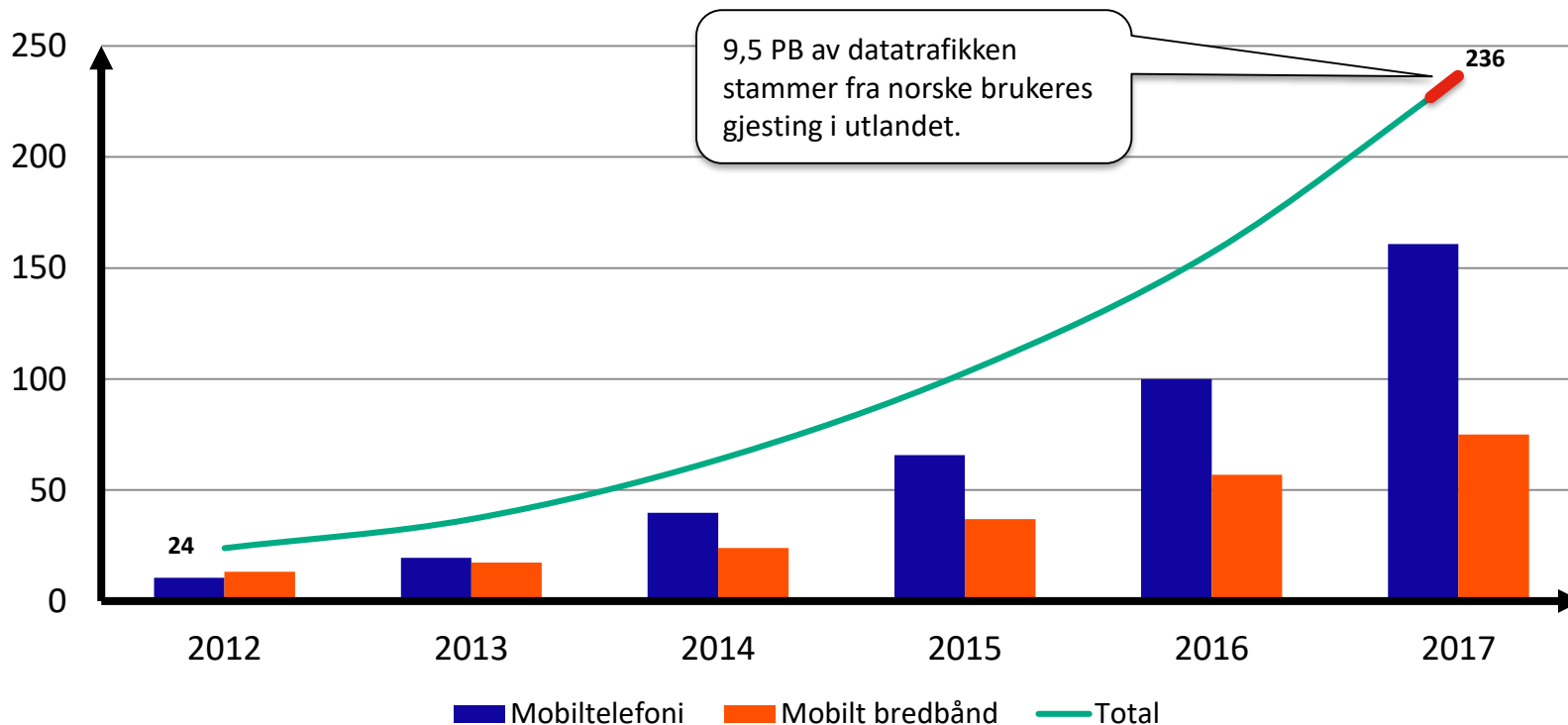


*) Norske abonnenter i utlandet

Datatrafikk mobiltelefoni *) og mobilt bredbånd *)



Trafikk i Petabyte (millioner Gigabyte)

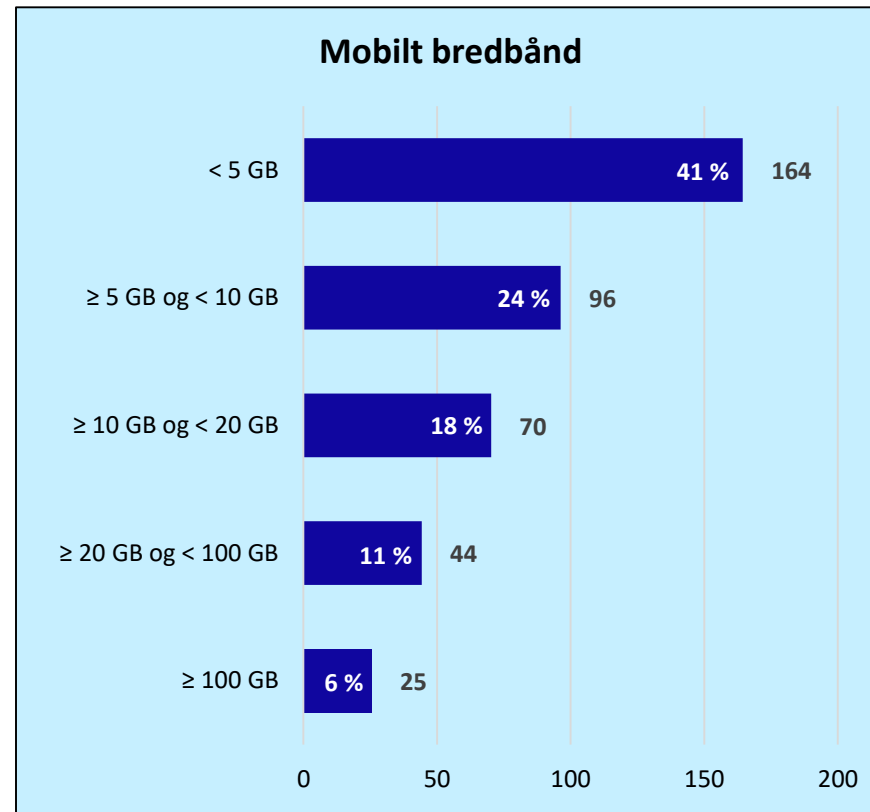
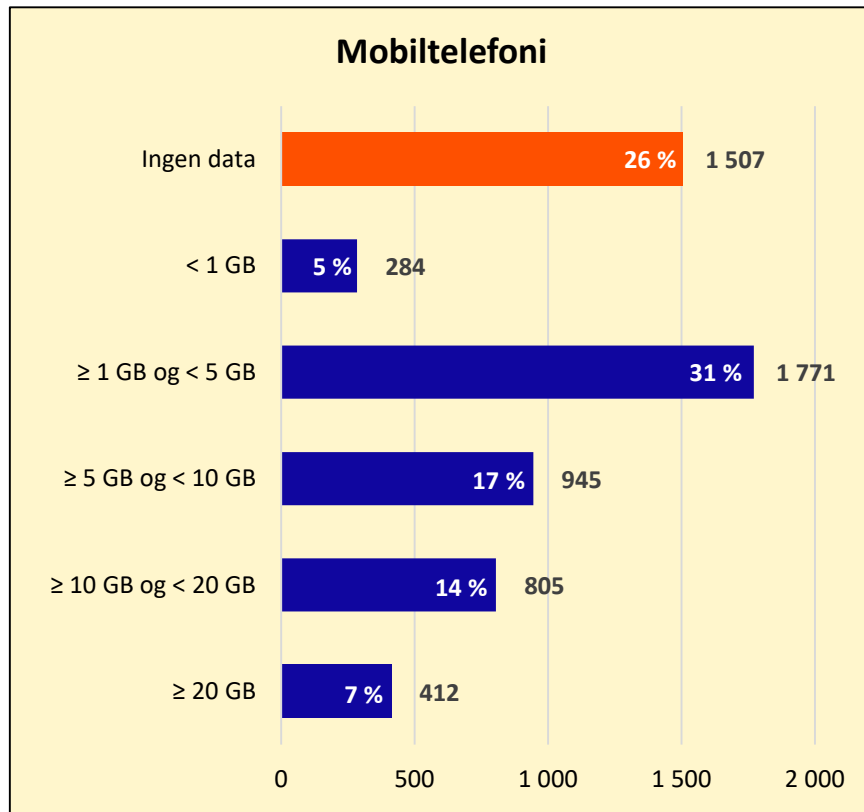


*) Inkludert gjesting i utlandet

Inkludert mobil datakvote - 2017



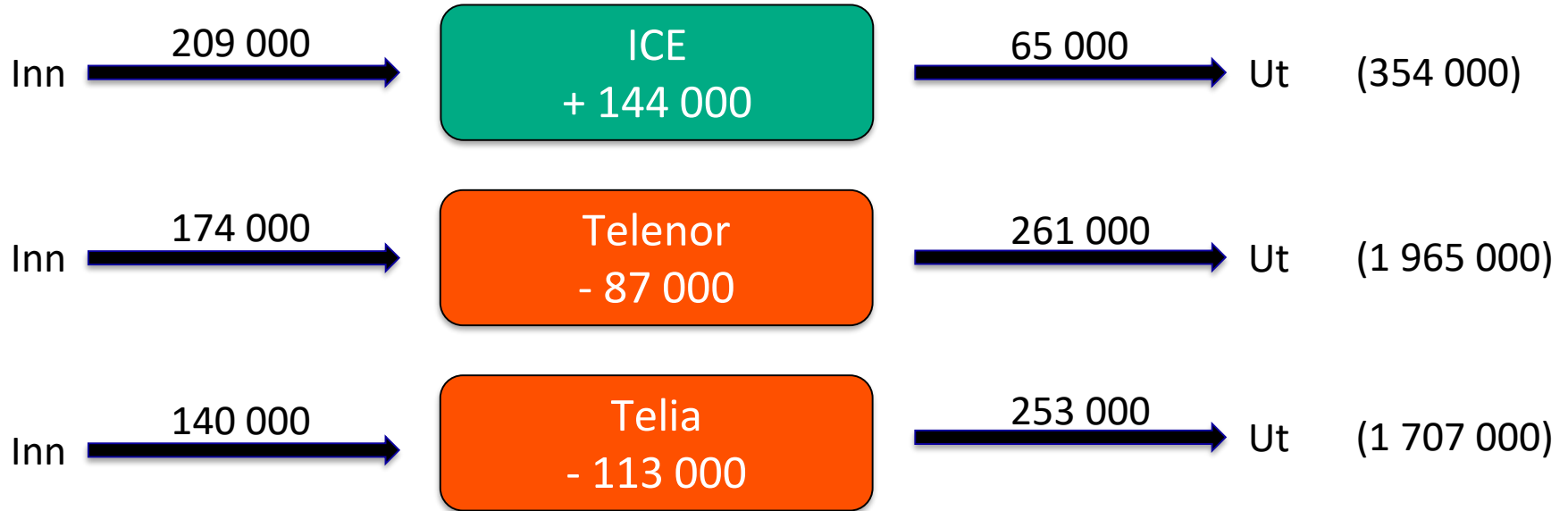
Antall abonnement i tusen



Nummerportering for mobiltelefoni - privatkunder



Antall privatabonnement ved utgangen av 2017 i parentes

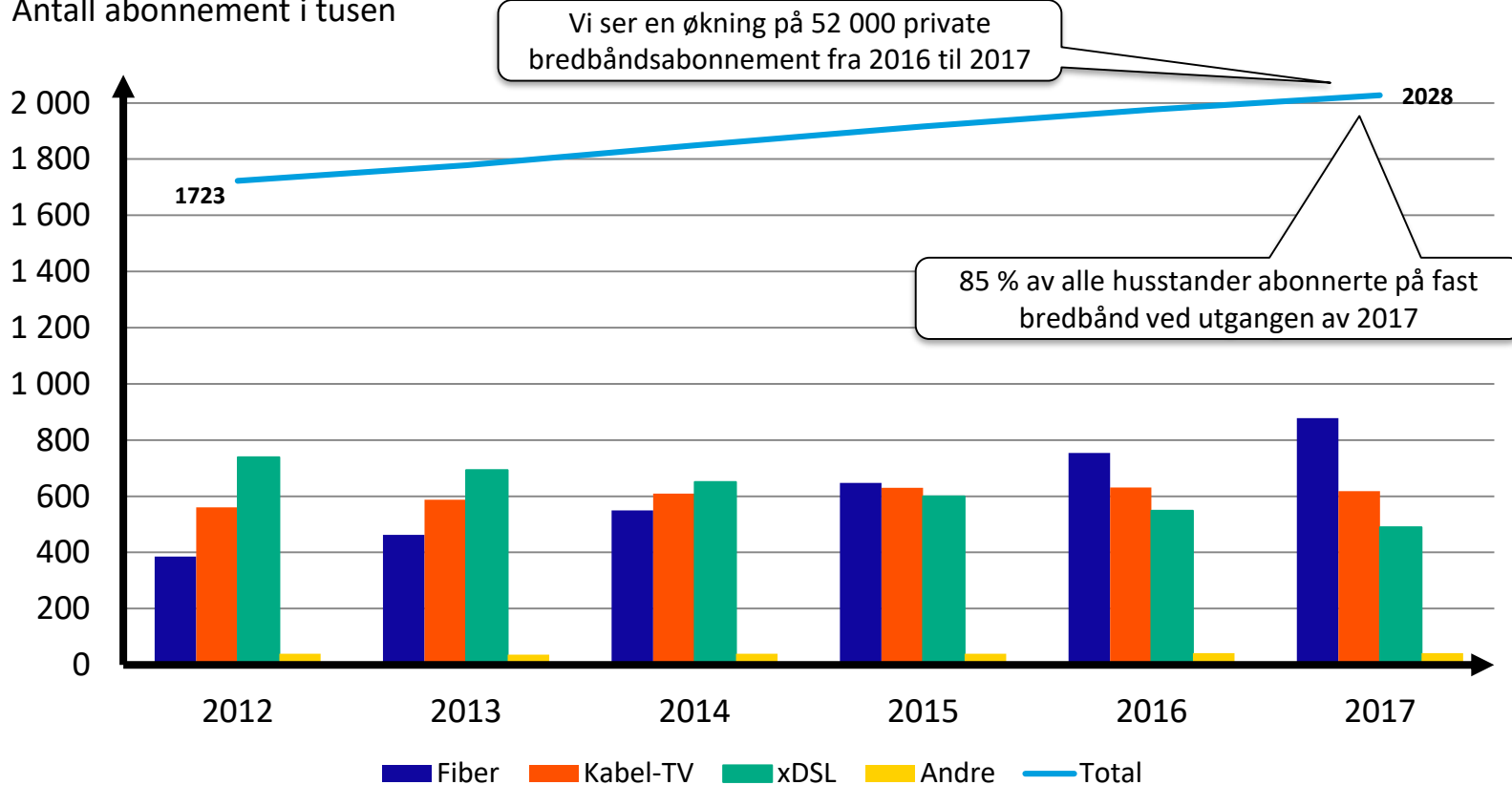


Fast bredbånd

Antall privatabonnement for fast bredbånd



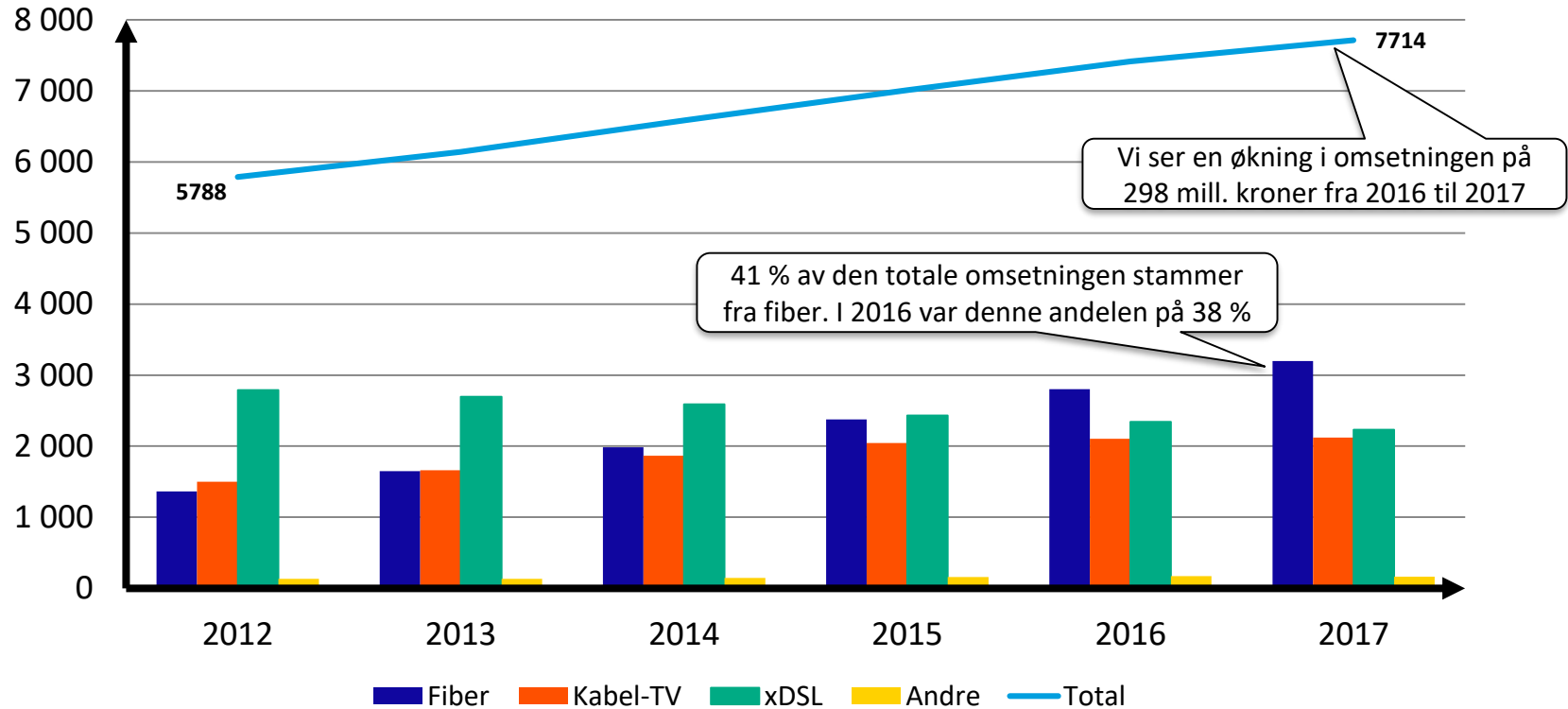
Antall abonnement i tusen



Omsetning for fast bredbånd i privatmarkedet



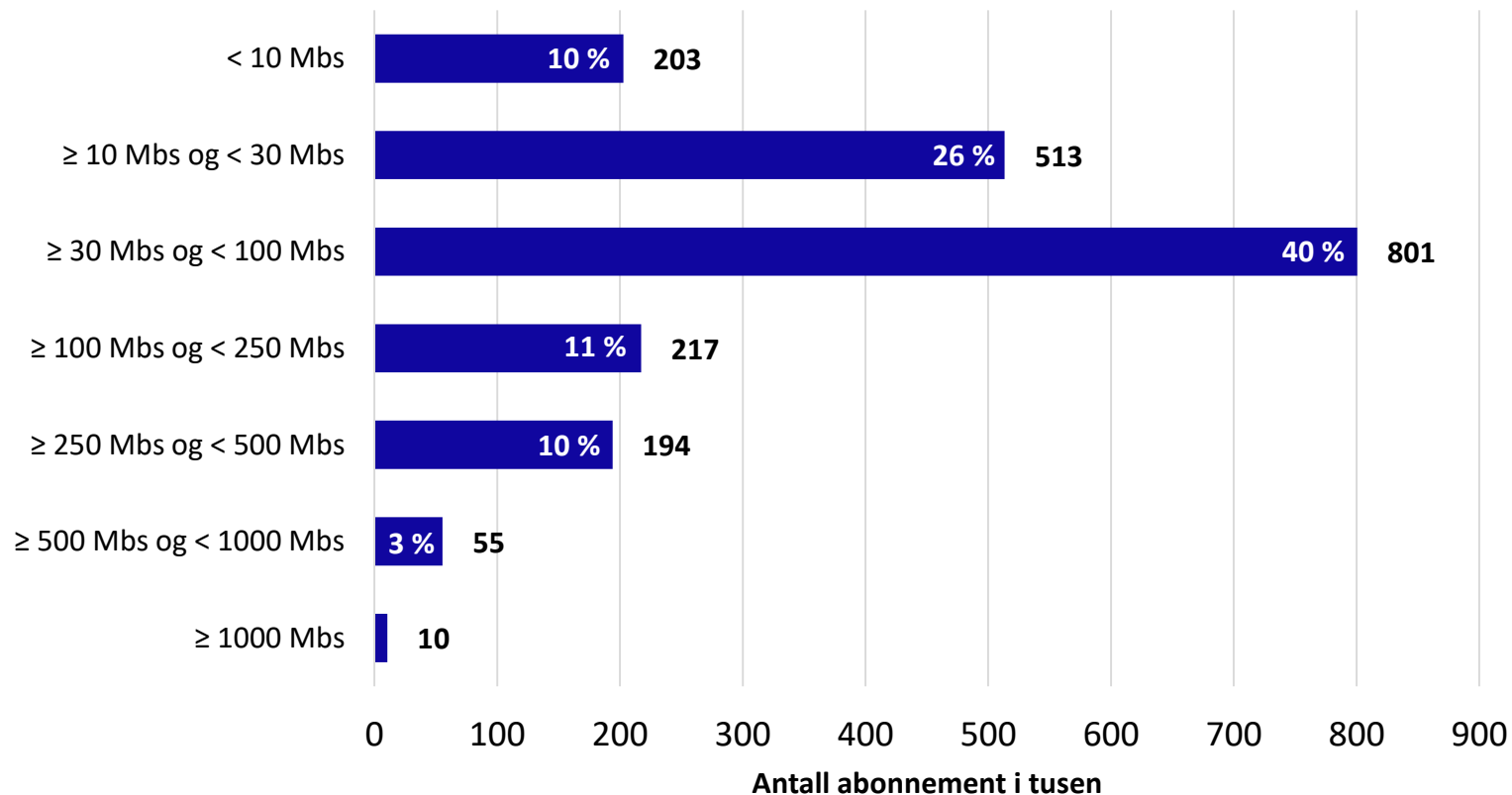
Omsetning i millioner kroner



Hastighetskategorier for fast bredbånd - privat



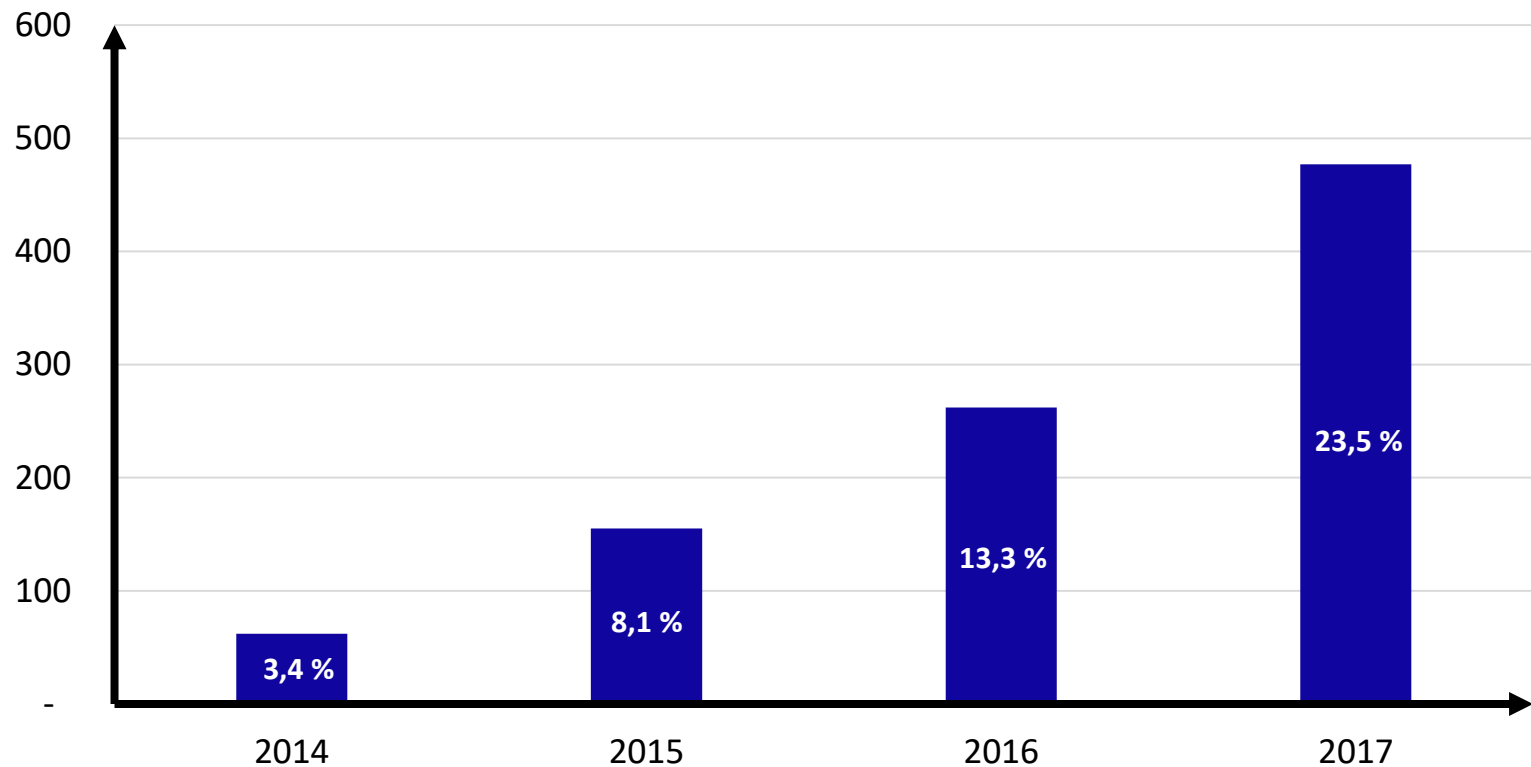
Alle teknologier. Nedlastingshastighet



Abonnement med minst 100 Mbs for fast bredbånd - privat



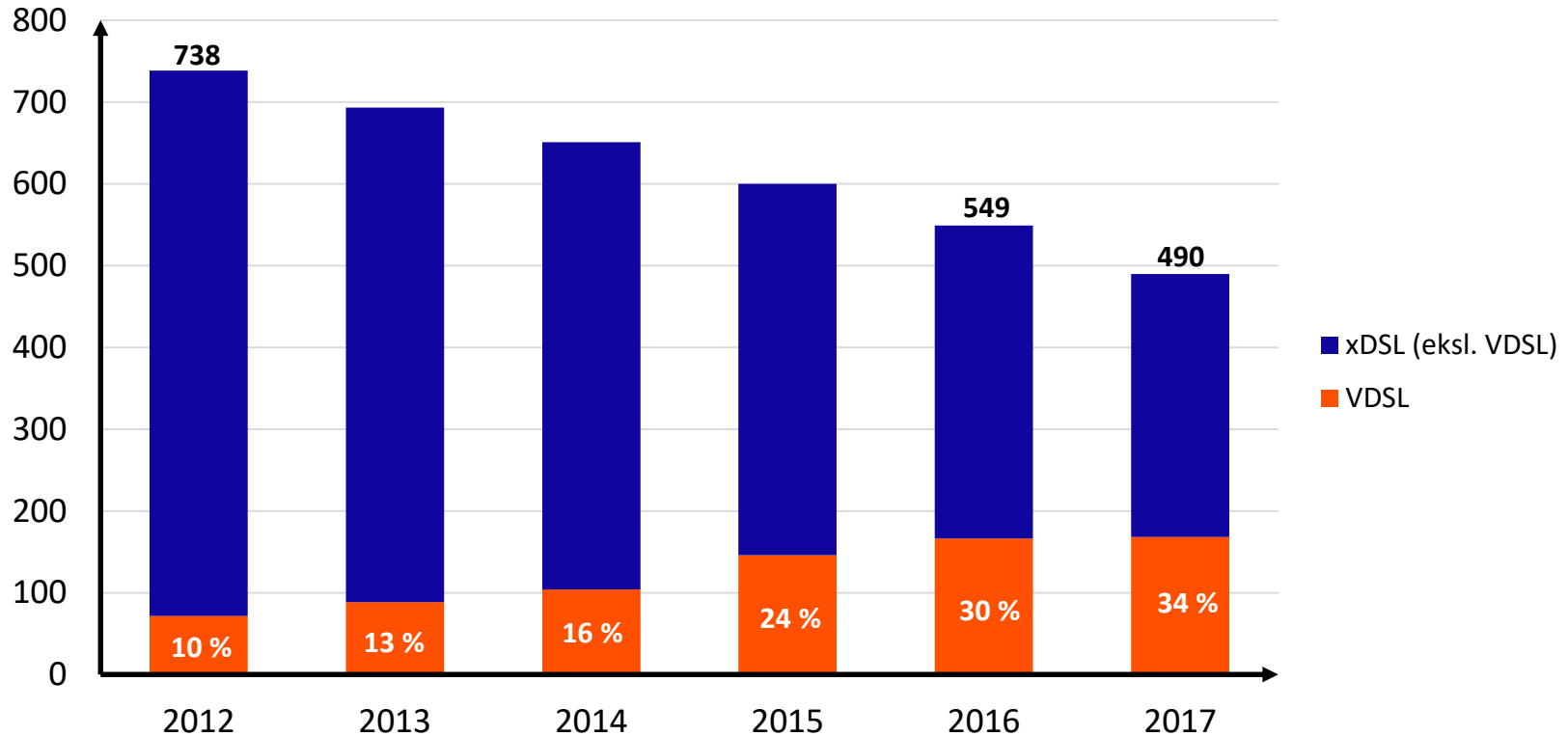
Antall abonnement i tusen



Antall privatabonnement for DSL



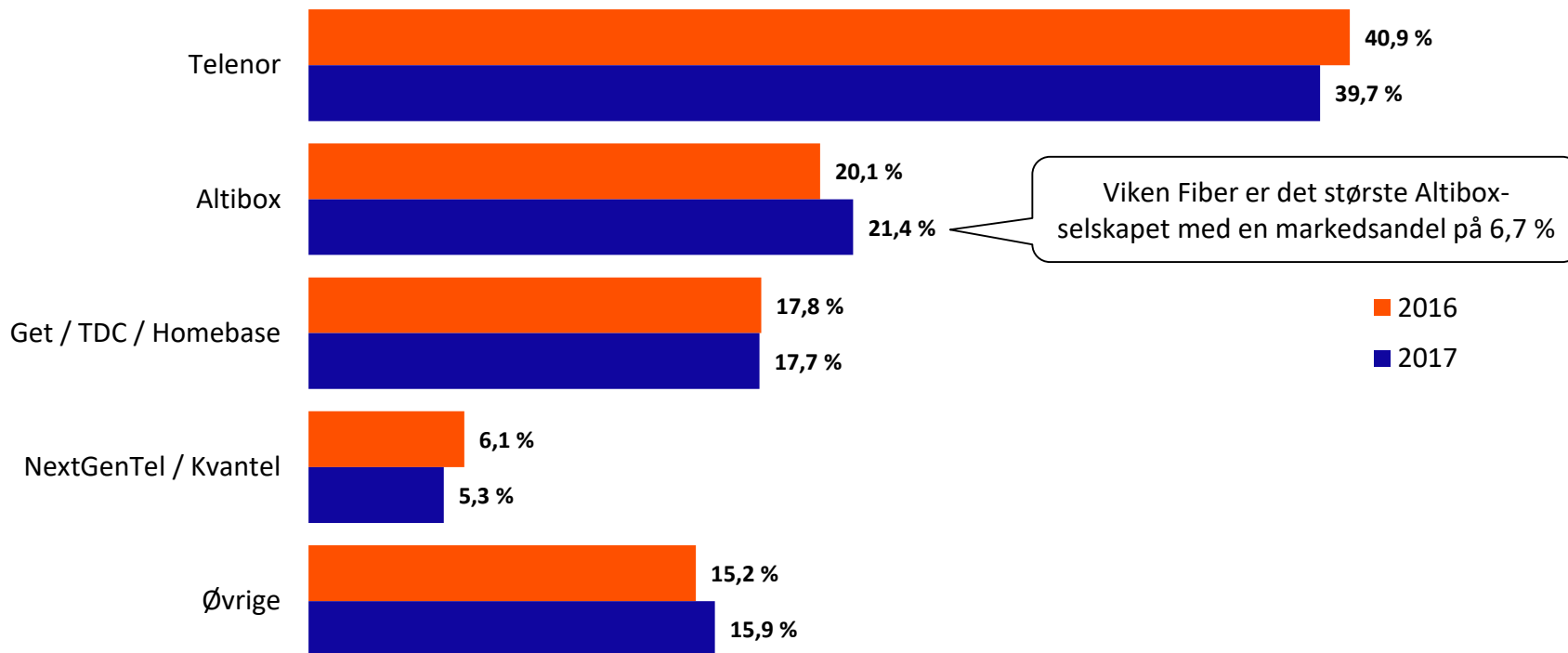
Antall abonnement i tusen



Markedsandeler for fast bredbånd



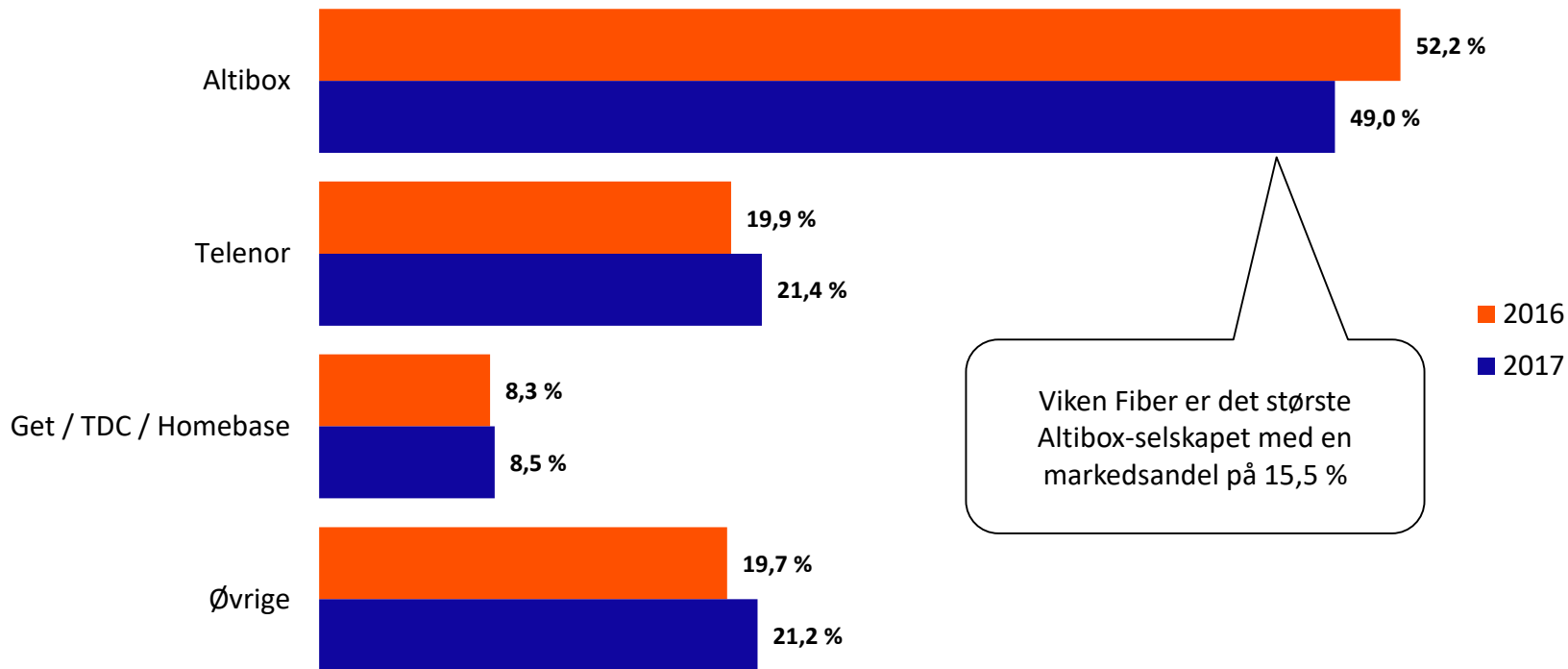
Fordelt på abonnement. Privatkunder. Alle aksessformer



Markedsandeler for fast bredbånd over fiber



Fordelt på abonnement. Privatkunder

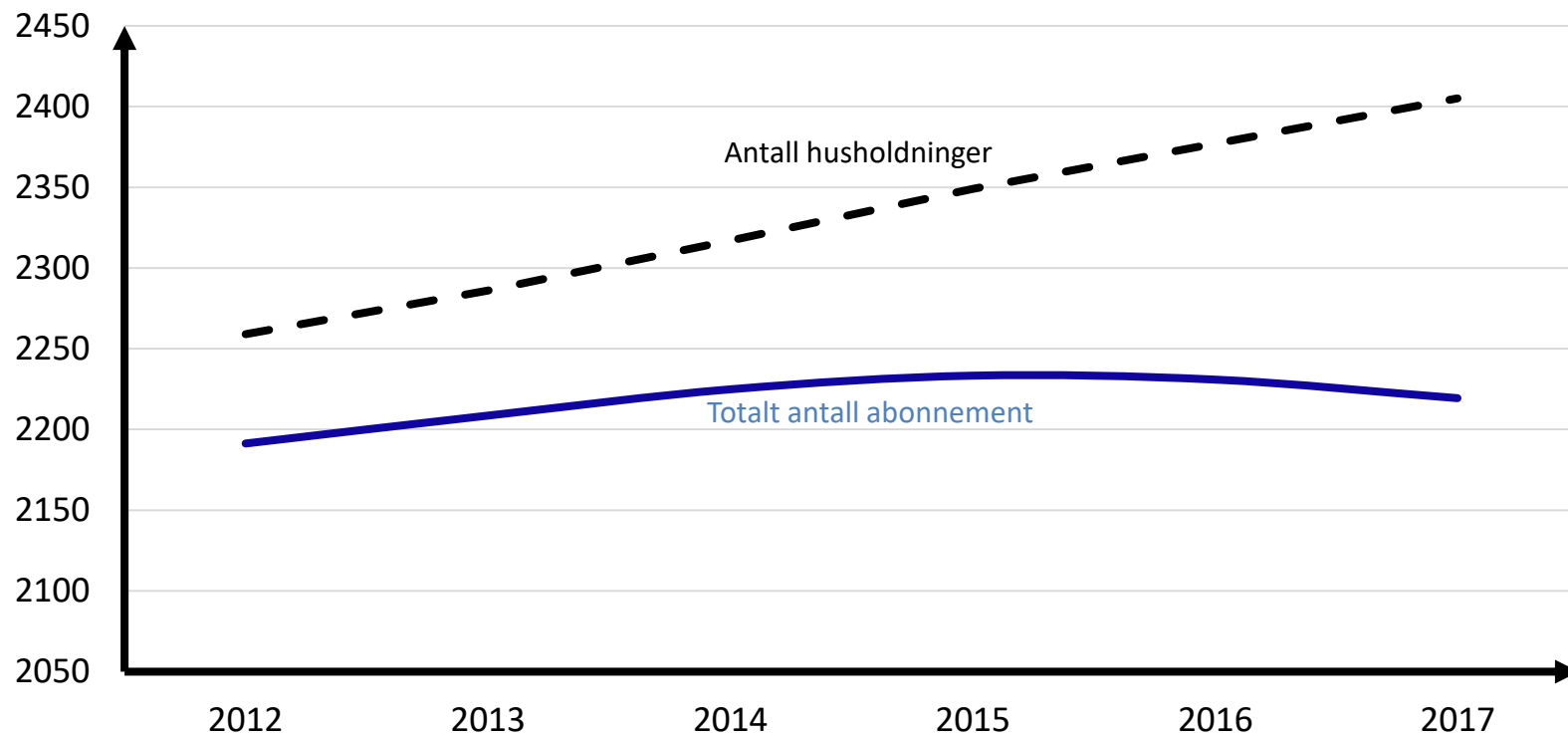


Overføring av TV

Antall TV-abonnement



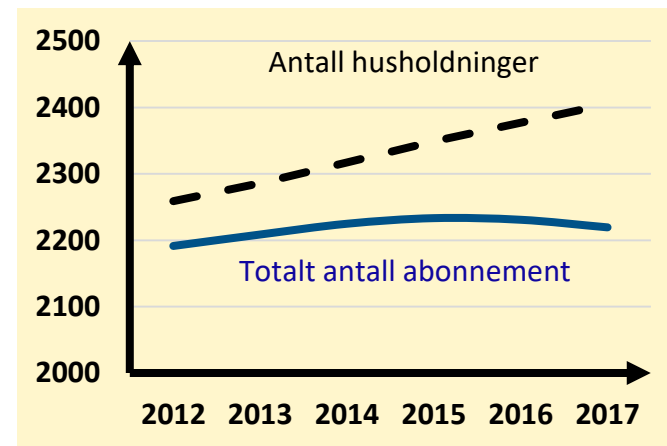
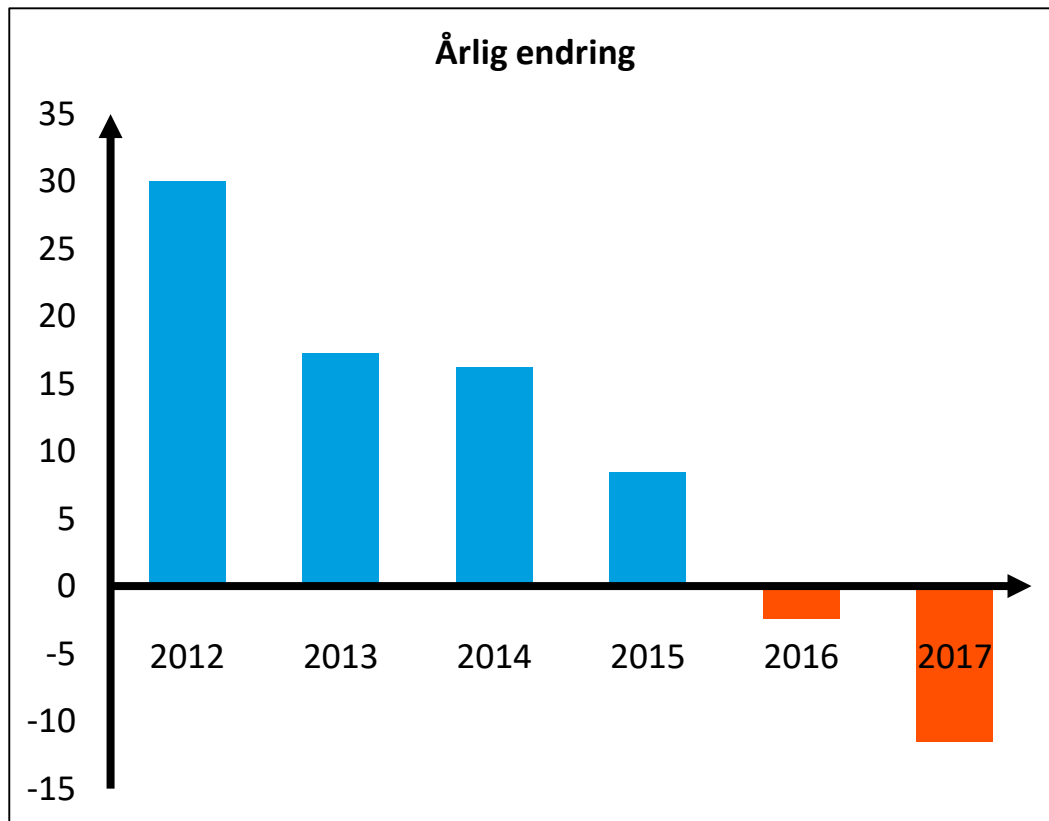
Antall abonnement i tusen



Antall TV-abonnement



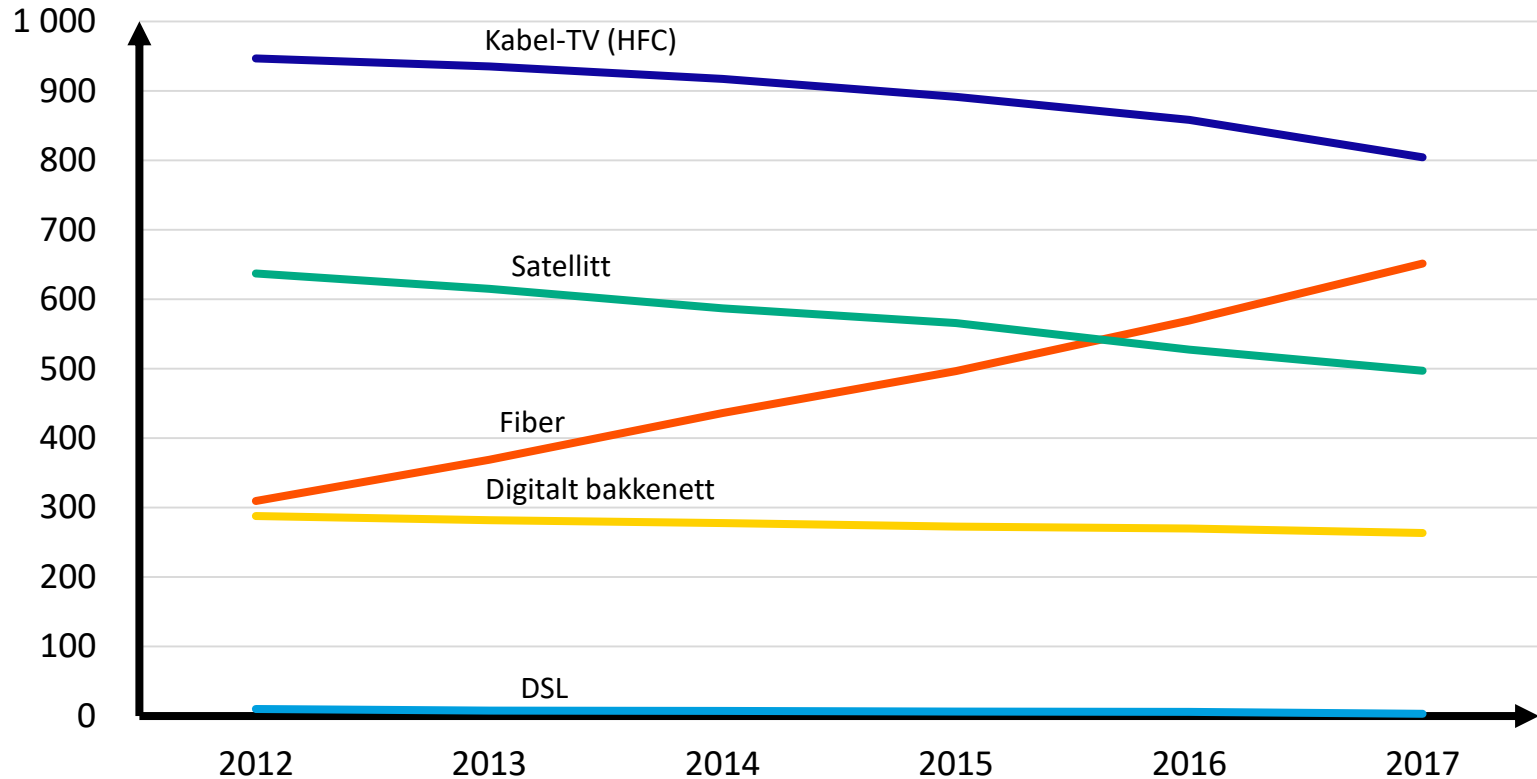
Antall abonnement i tusen



Antall TV-abonnement



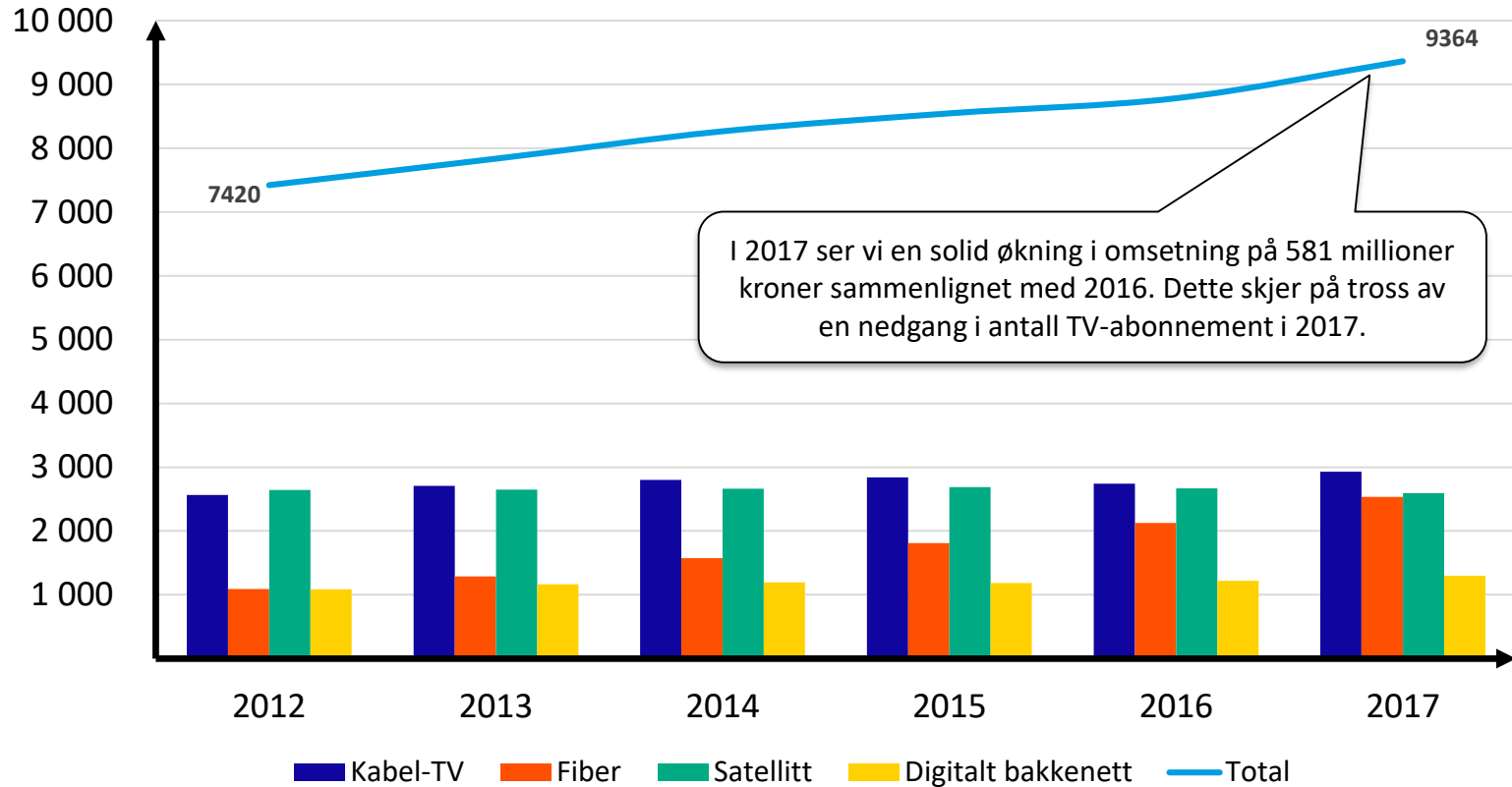
Antall abonnement i tusen



Omsetning for TV-tjenester



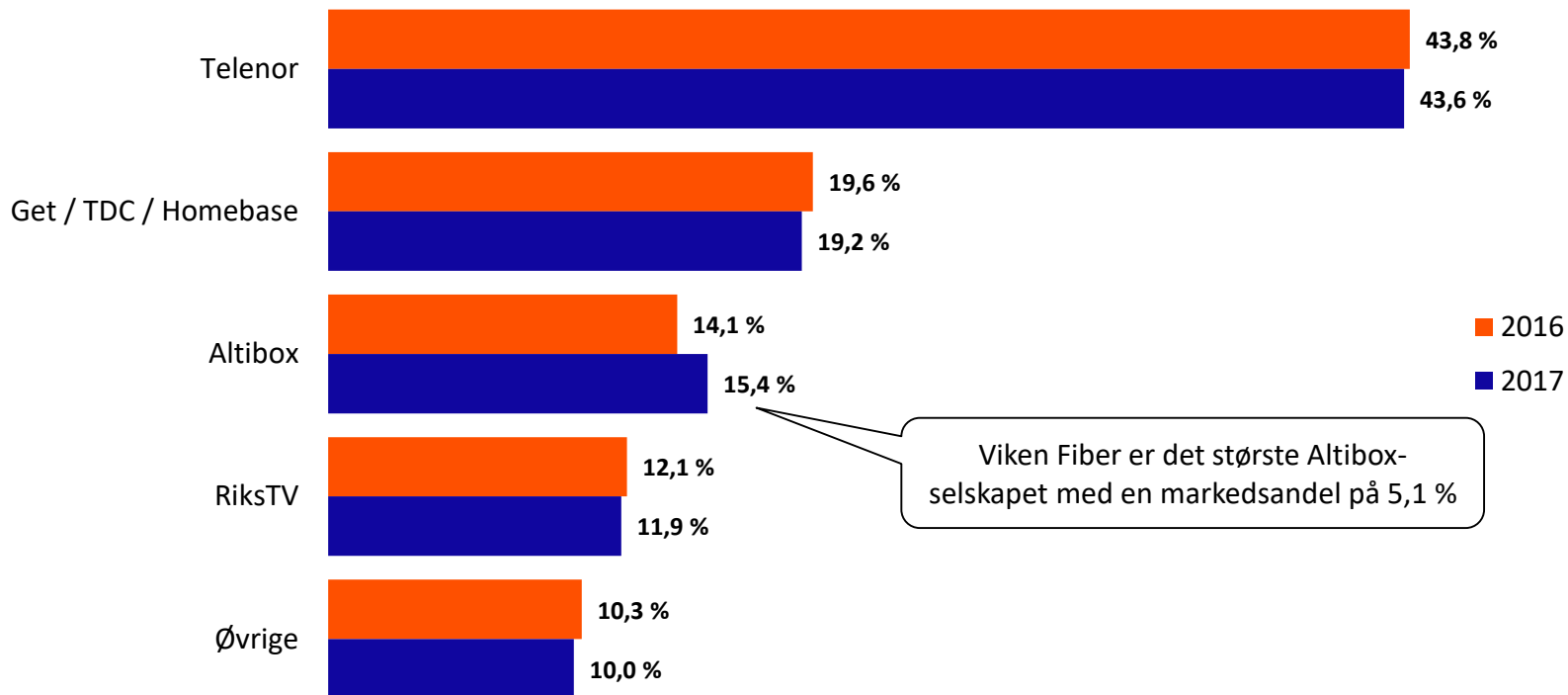
Omsetning i millioner kroner



Markedsandeler for TV-abonnement

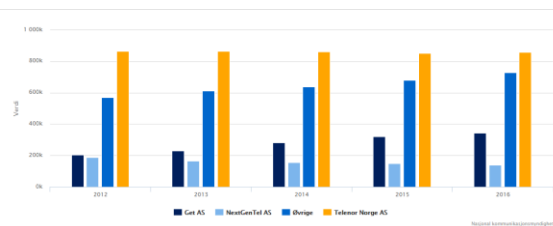


Alle aksessformer



Ekonomstatistikken finner du på nett

ekonomstatistikken.nkom.no



Vi minner om

Nkom Agenda 2018 onsdag 6. juni i Lillesand



Nasjonal
kommunikasjons-
myndighet

Takk for oppmerksomheten