



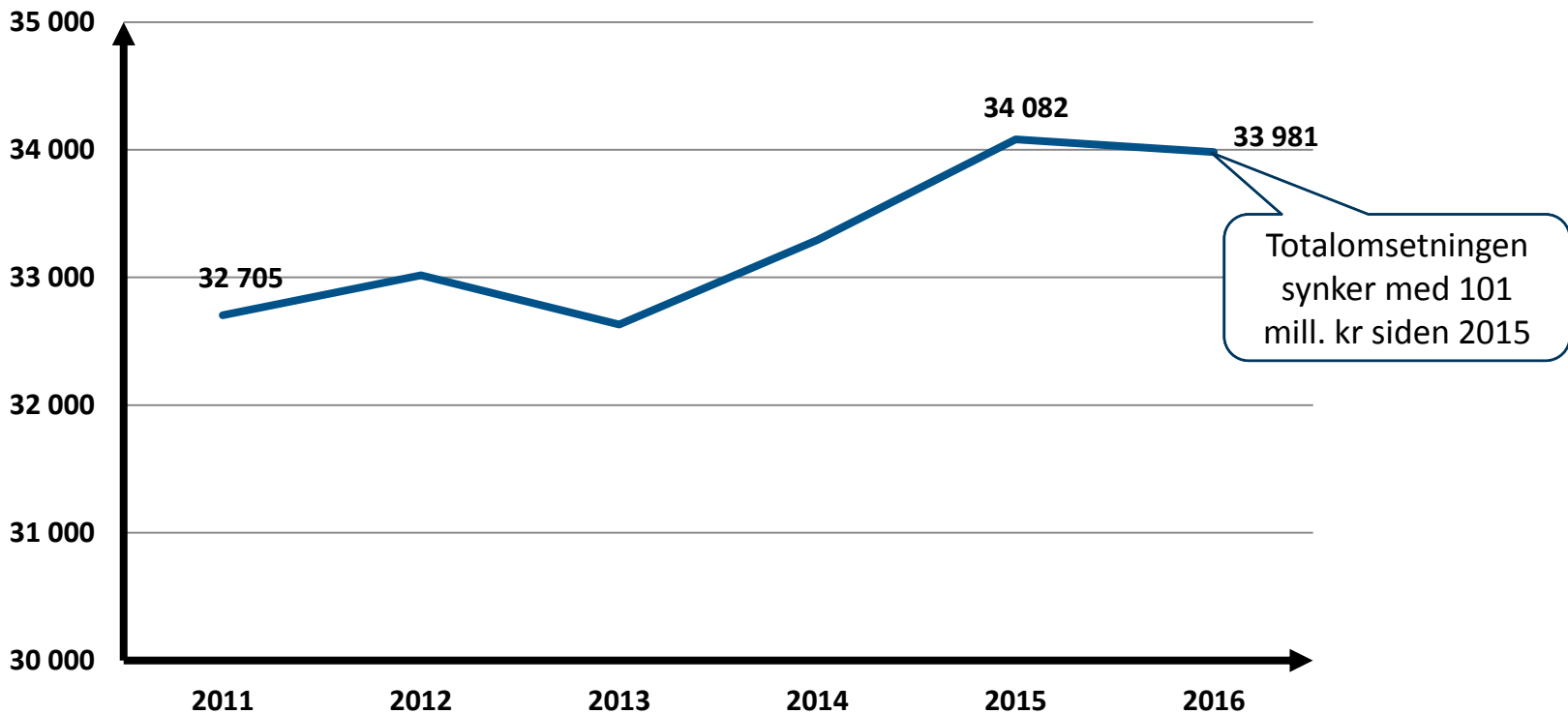
Det norske ekomarkedet 2016

**Direktør Torstein Olsen
22. mai 2017**

Omsetning og investeringer

Sluttbrukeromsetning i ekomarkedet totalt 1)

Omsetning i millioner kroner

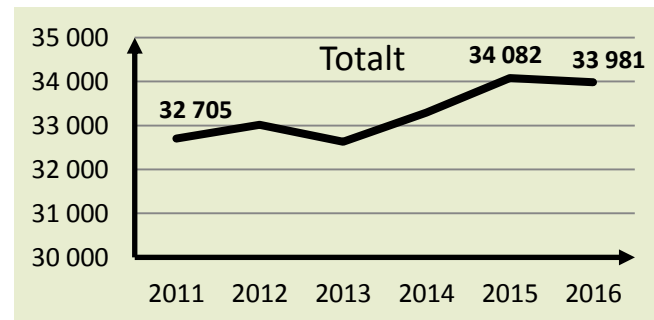
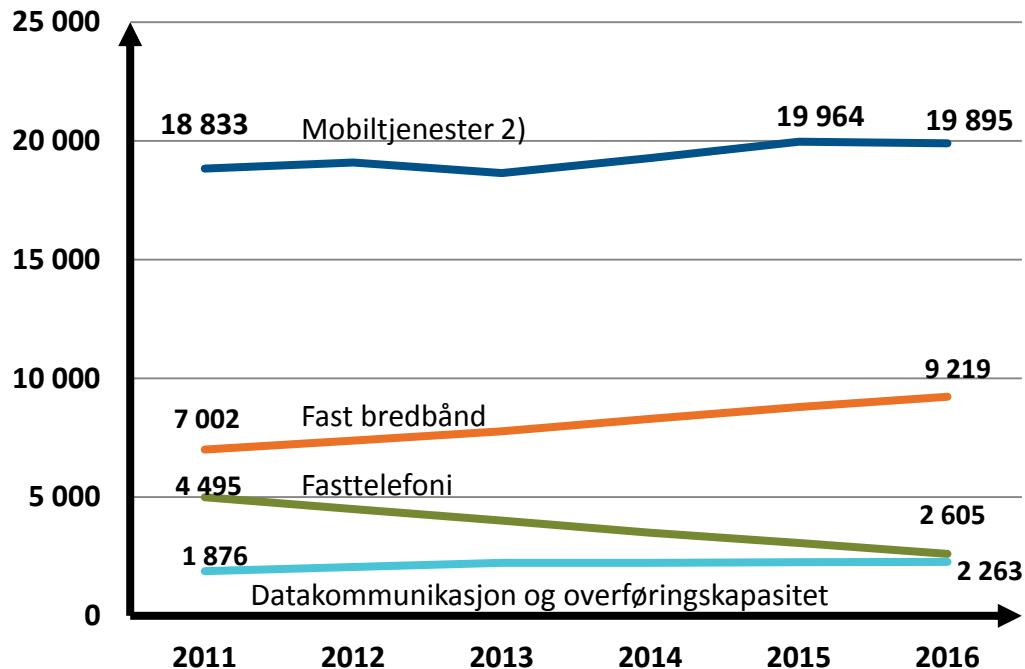


1) Omfatter ikke overføring av TV

Sluttbrukeromsetning i ekomarkedet fordelt på tjenester 1)



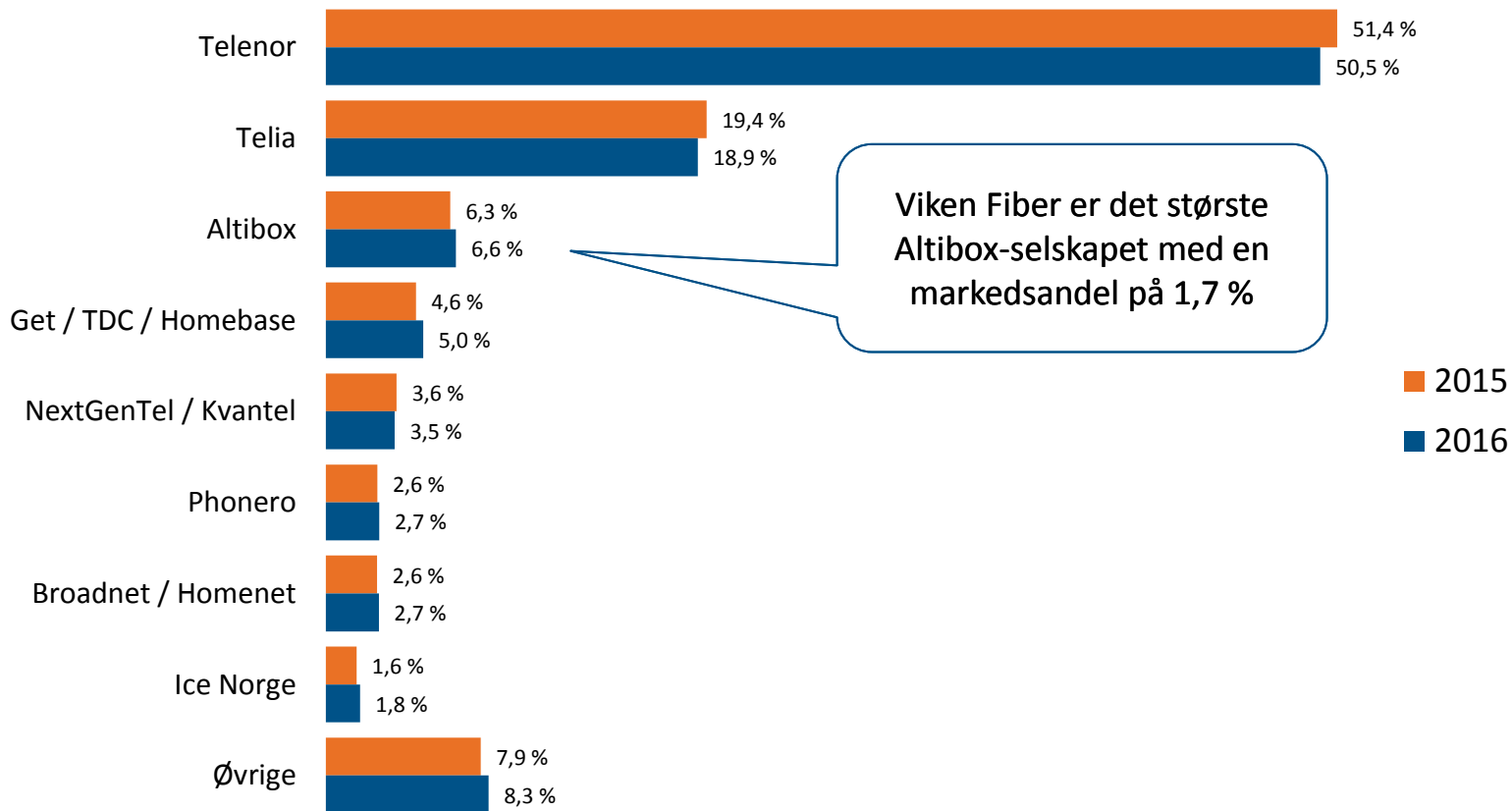
Omsetning i millioner kroner



1) Omfatter ikke overføring av TV

2) Omfatter mobiltelefoni, mobilt bredbånd, M2M og gjesting i utlandet

Andel av samlet sluttbrukeromsetning *)



*) Inkludert gjesting (Norske abonnenter i utlandet)

Investeringer i elektroniske kommunikasjonstjenester og –nett



Tall i millioner kroner	2013	2014	2015	2016	Endring 2015-2016
Fastnett	3 908	4 108	4 723	5 886	1 164
<i>Herav: Fiber</i>	<i>2 605</i>	<i>2 535</i>	<i>3 015</i>	<i>3 972</i>	<i>957</i>
Mobilnett	2 640	2 553	2 434	2 934	500
Herav: LTE	625	1 434	2 069	1 882	- 187
Øvrige varige driftsmidler	1 037	1 175	1 786	1 905	119
SUM	7 586	7 835	8 942	10 725	1 782
I % av sluttbrukeromsetningen	23 %	24 %	26 %	32 %	

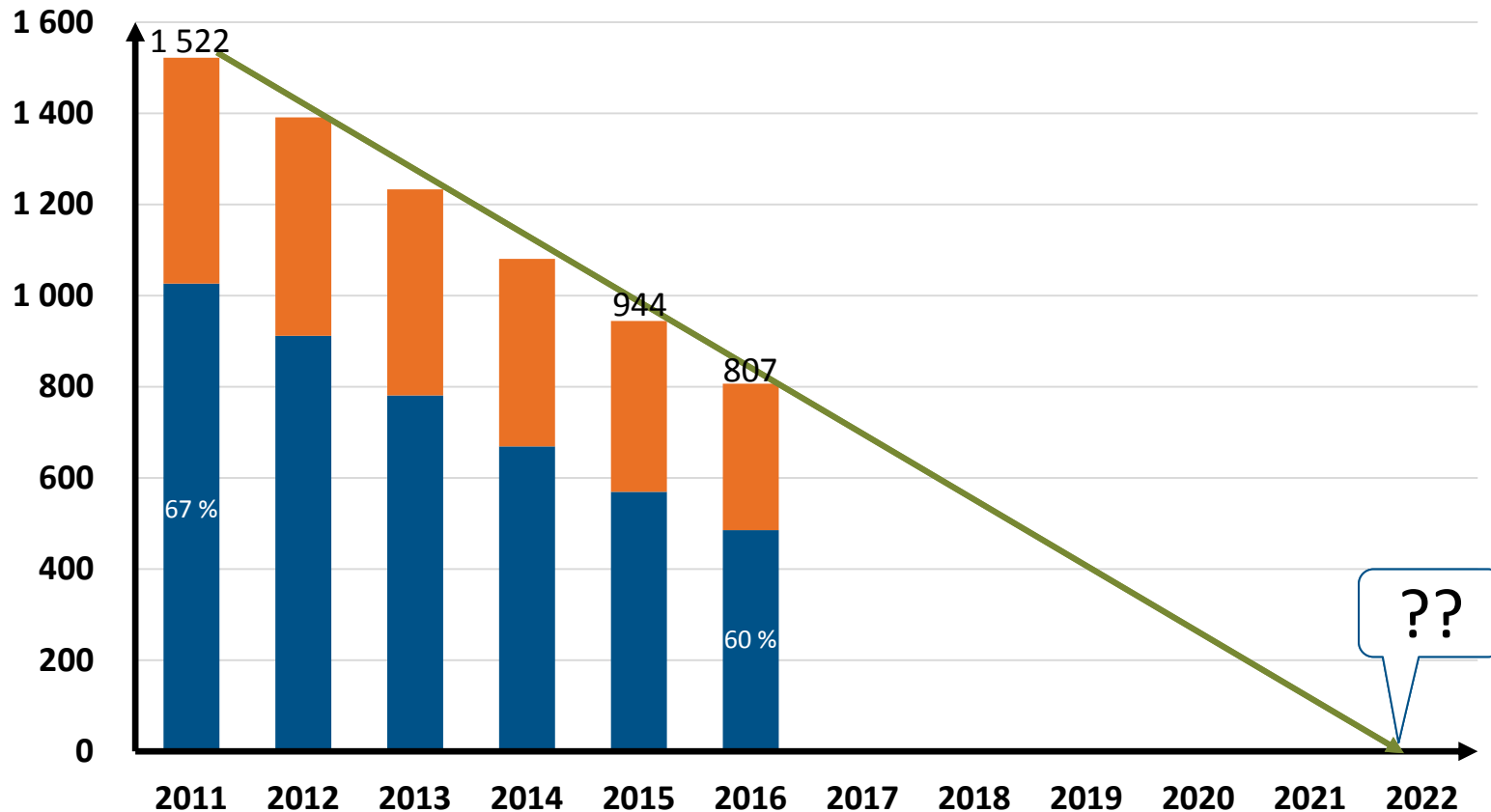
I tillegg har vi:

Immaterielle eiendeler	870	1 160	1 137	1 045	- 92
Auksjonsproveny frekvenser	1 800	16	878	0	- 878

Fasttelefoni

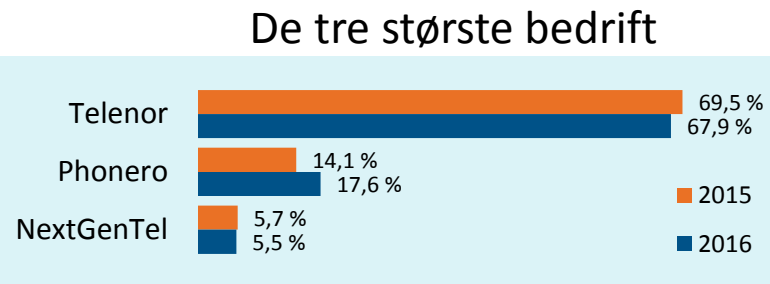
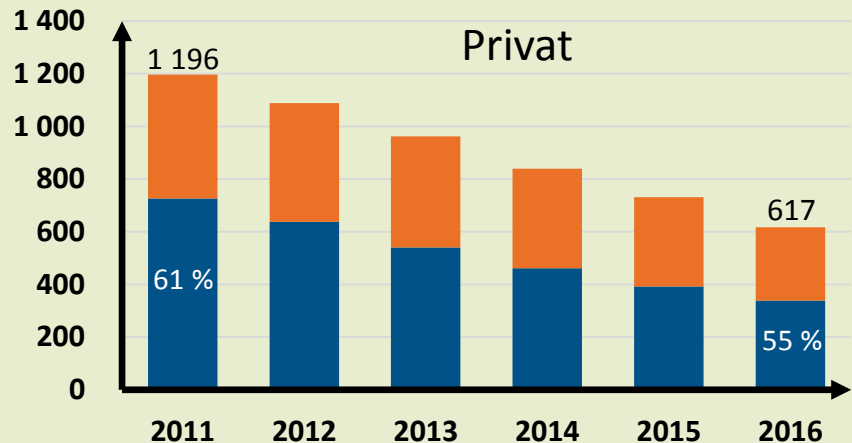
Antall abonnement for fasttelefoni

Antall abonnement i tusen. Privat og bedrift samlet

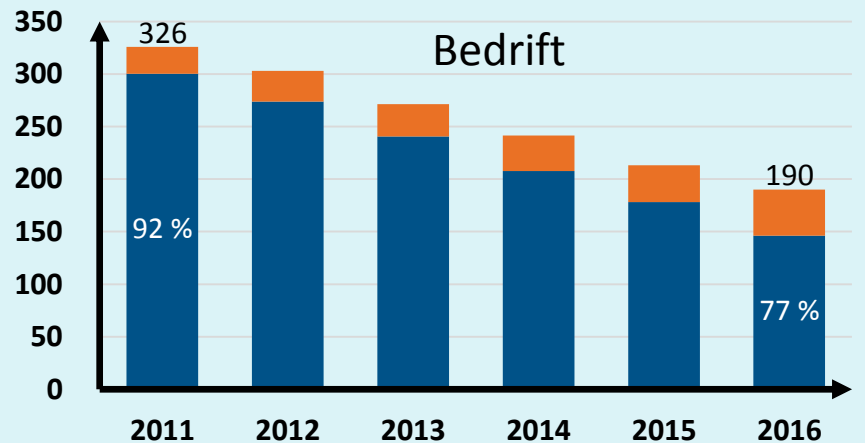
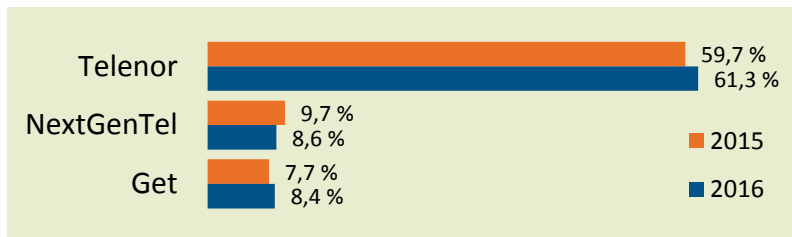


Antall abonnement for fasttelefoni

Antall abonnement i tusen



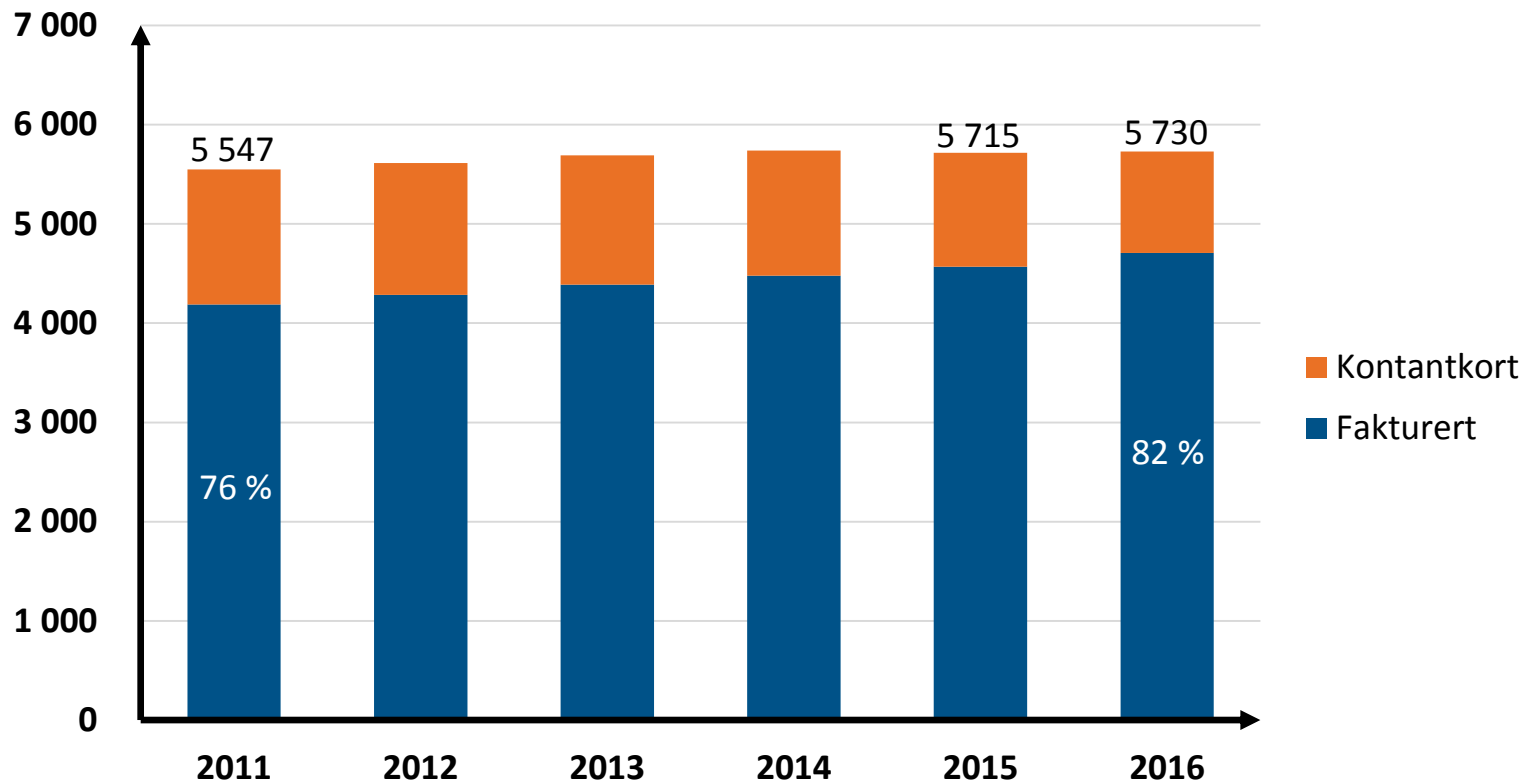
De tre største privat



Mobiltjenester

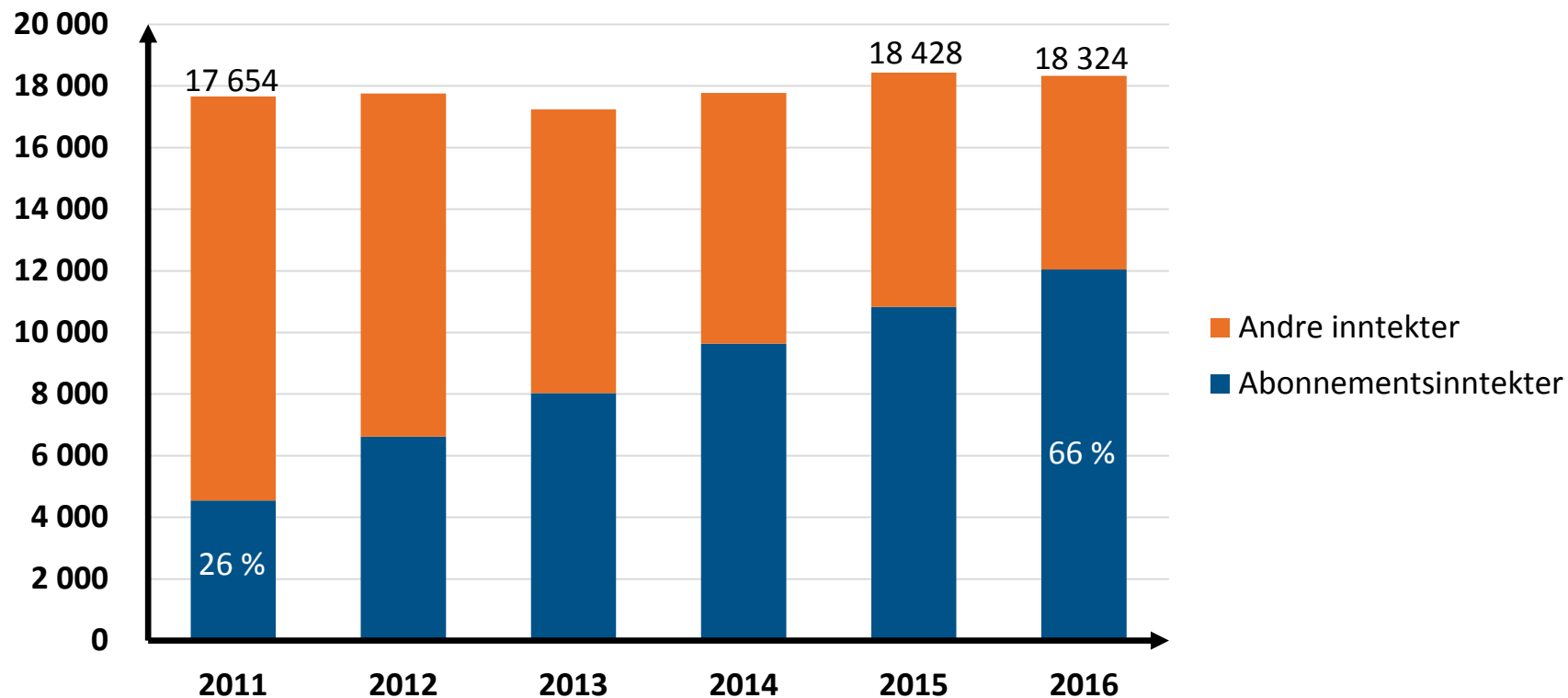
Antall abonnement for mobiltelefoni

Antall abonnement i tusen



Omsetning fra abonnement for mobiltelefoni *)

Omsetning i millioner kroner



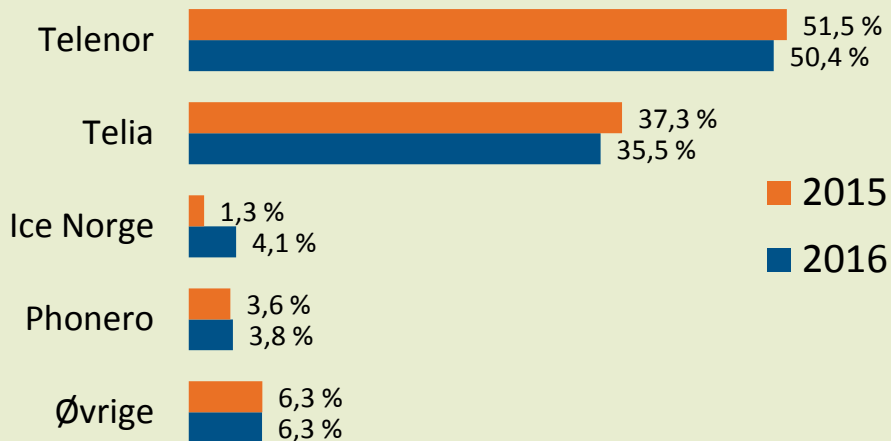
*) Inkludert gjesting (Norske abonnenter i utlandet)

Markedsandeler for mobiltelefoni

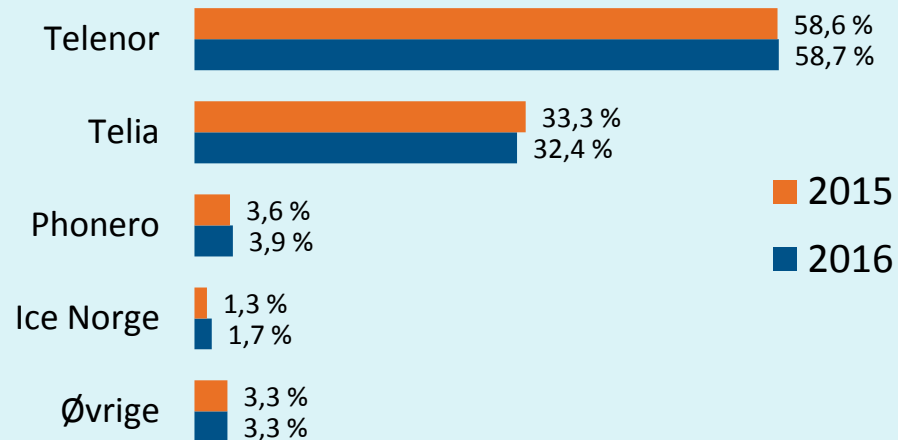
Privat og bedrift samlet



Fordelt på abonnement



Fordelt på omsetning *)



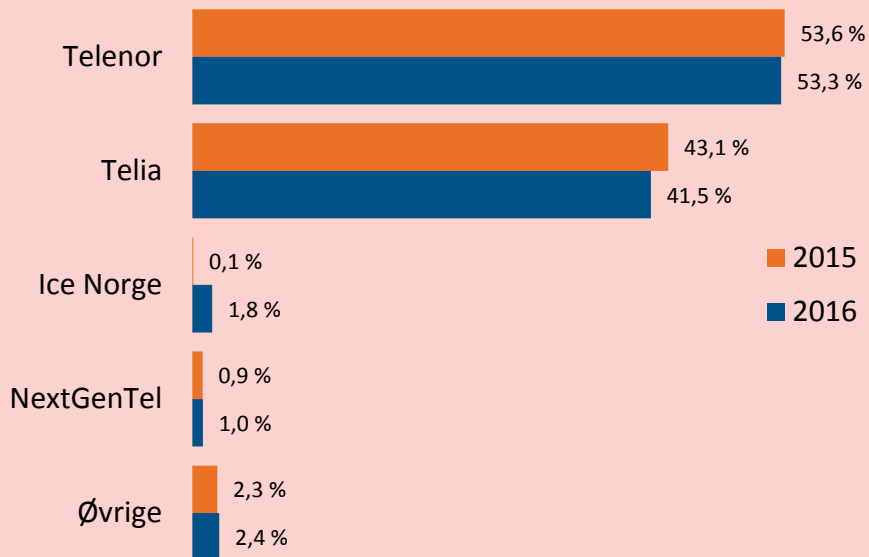
*) Inkludert gjesting (Norske abonnenter i utlandet)

Markedsandeler for mobiltelefoni *)

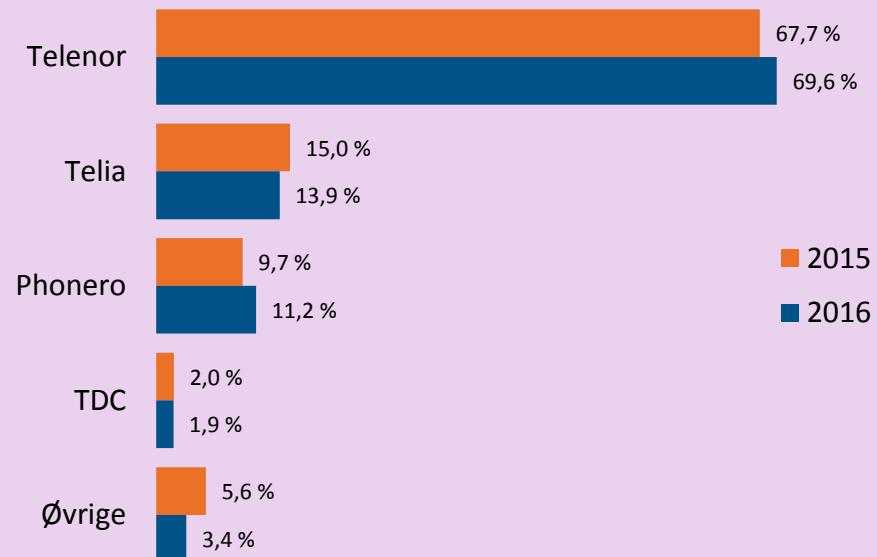


Fordelt på omsetning

Privat



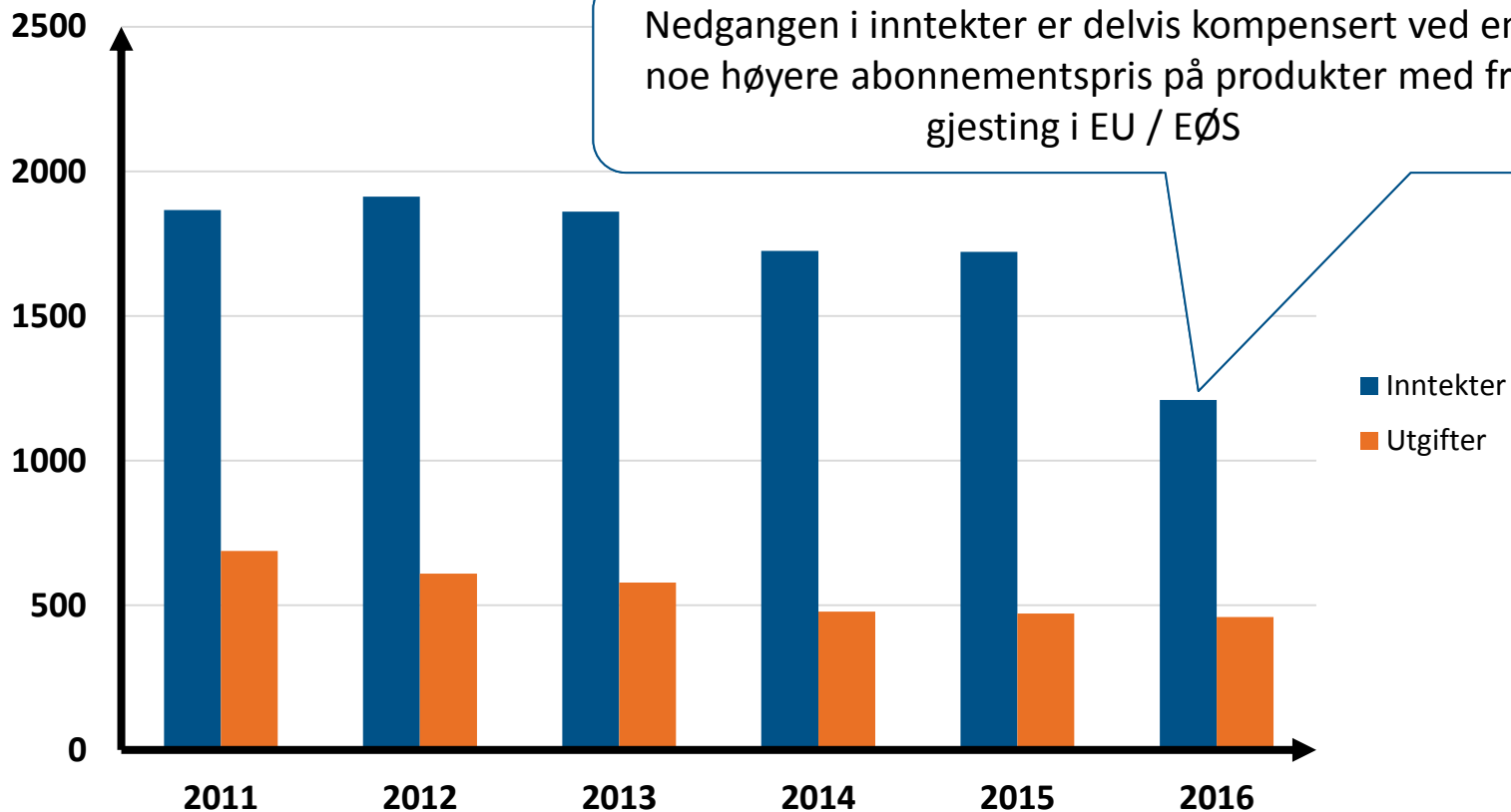
Bedrift



*) Inkludert gjesting (Norske abonnenter i utlandet)

Internasjonal gjesting *)

Millioner kroner

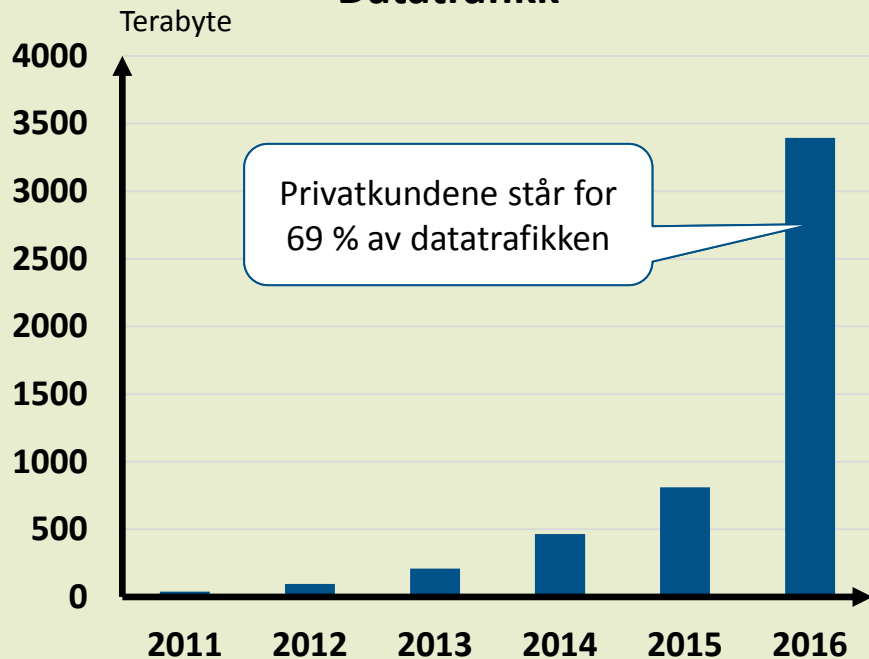


*) Norske abonnenter i utlandet

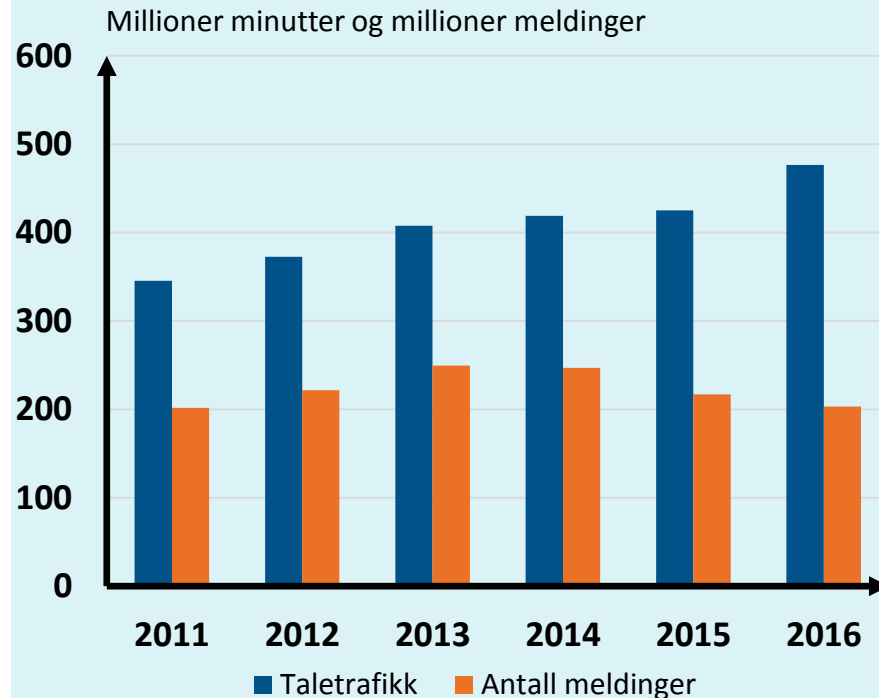
Internasjonal gjesting *)



Datatrafikk



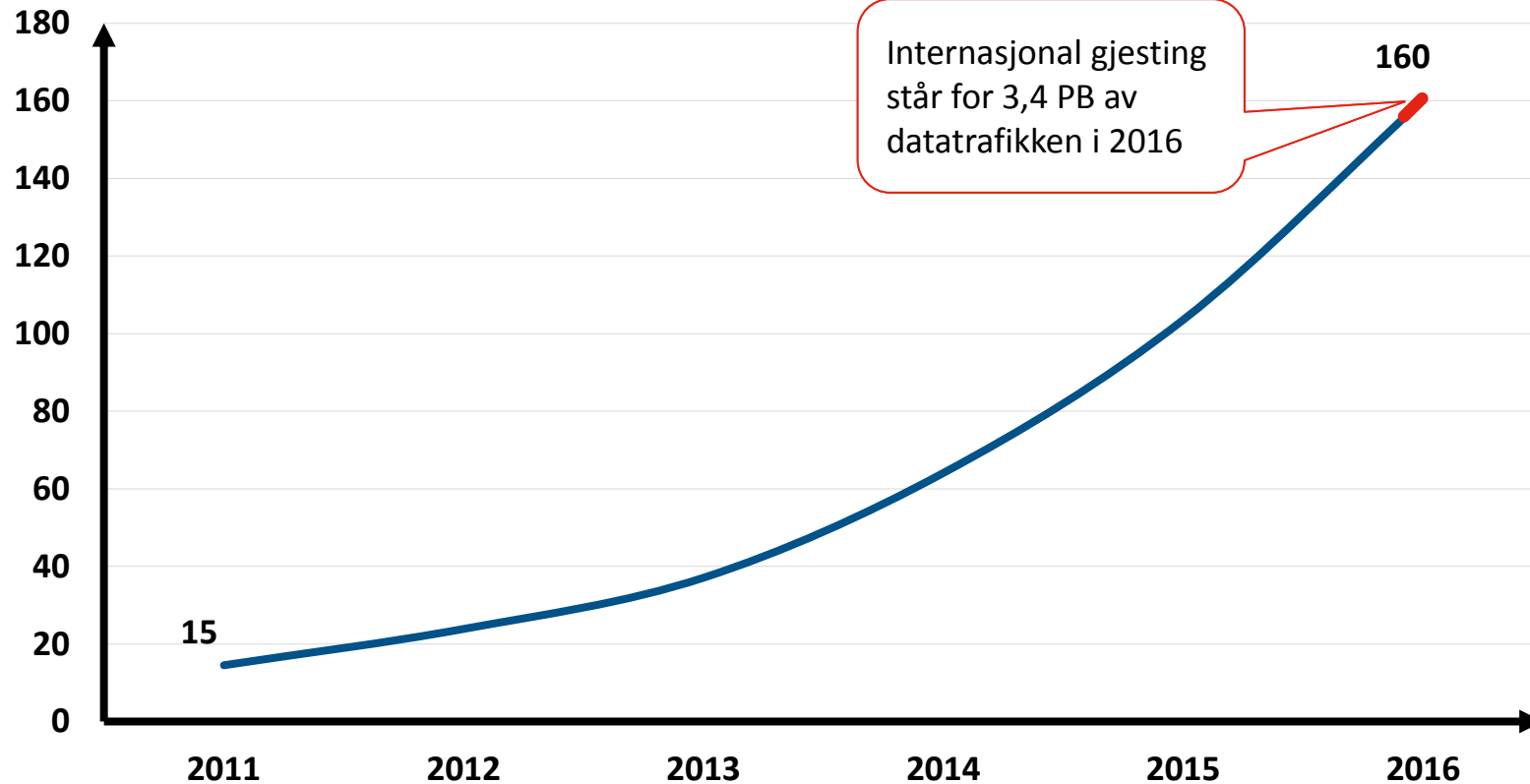
Taletrafikk og meldinger



*) Norske abonnenter i utlandet

Datatrafikk mobiltelefoni og mobilt bredbånd *)

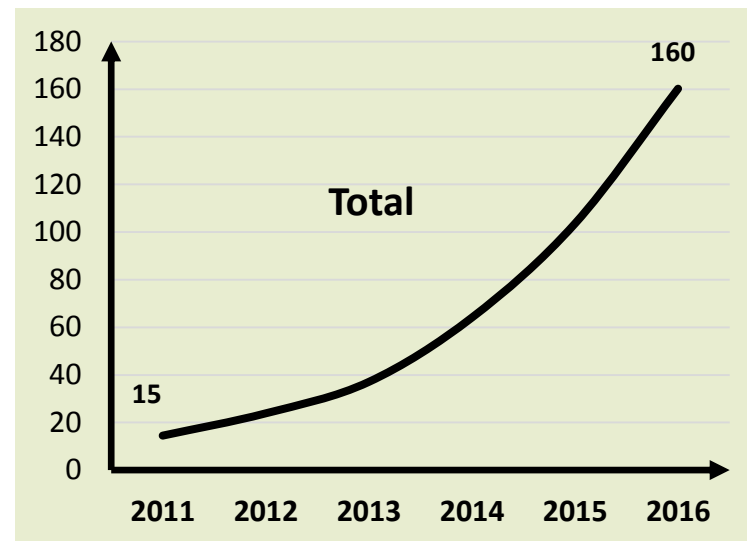
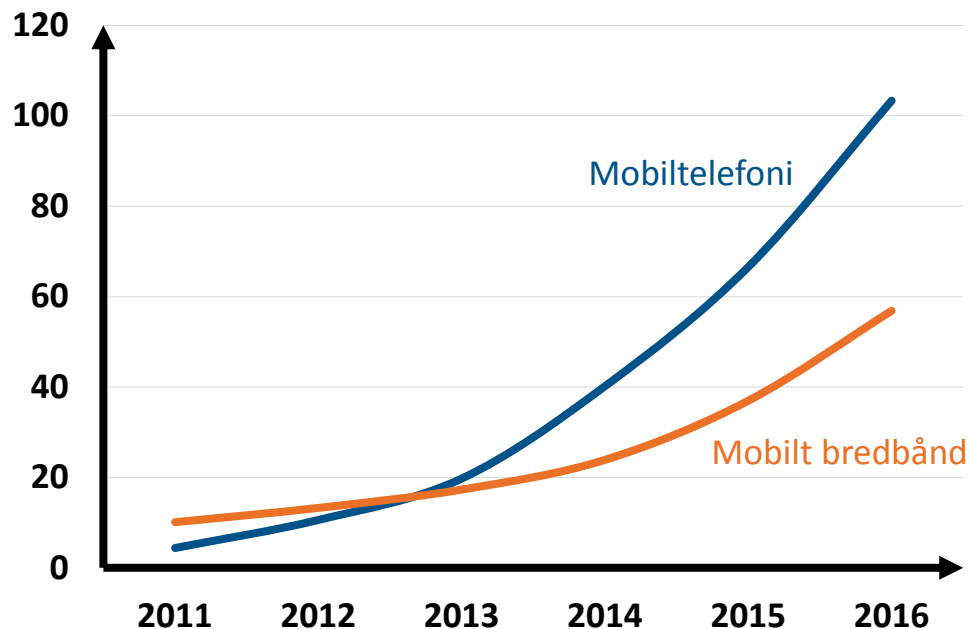
Trafikk i Petabyte (millioner Gigabyte)



*) Inkludert gjesting (Norske abonnenter i utlandet)

Datatrafikk mobiltelefoni *) og mobilt bredbånd *)

Trafikk i Petabyte (millioner Gigabyte)

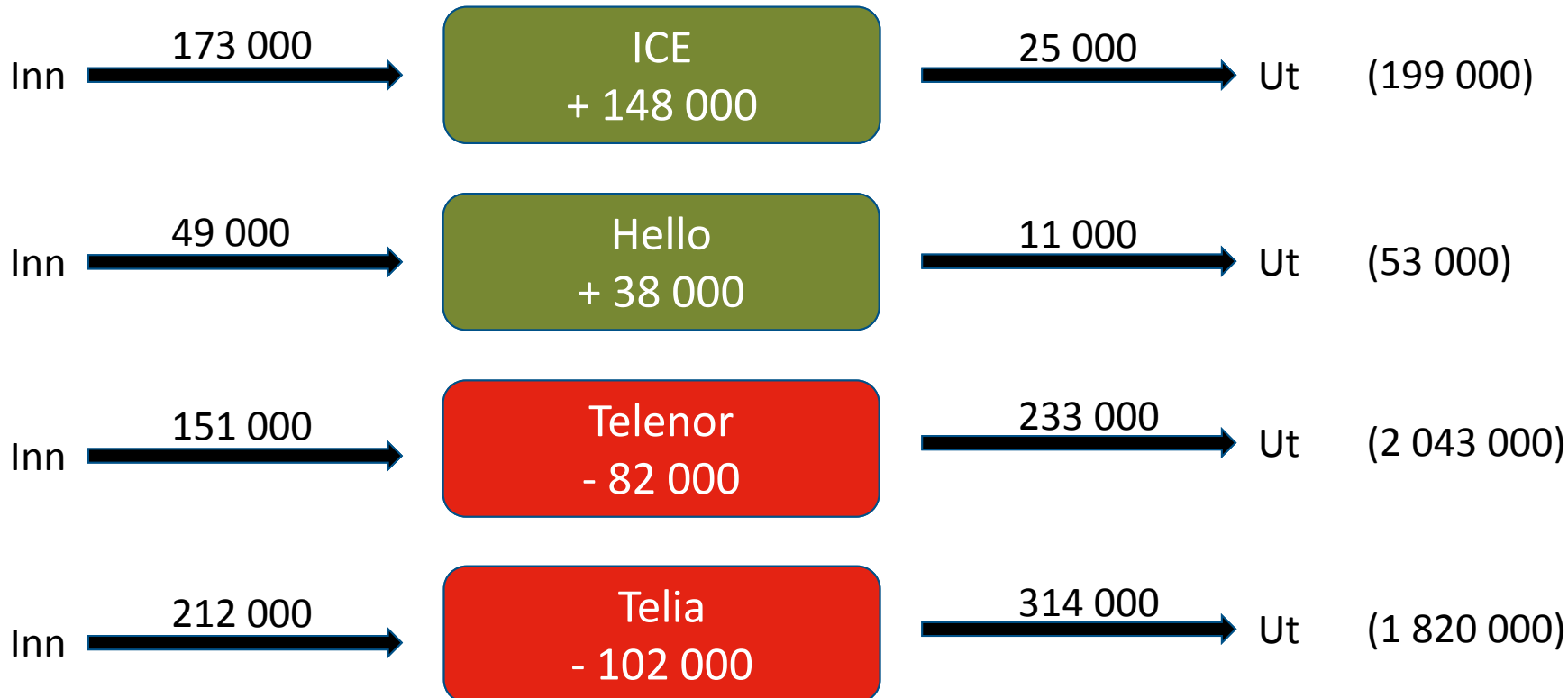


*) Inkludert gjesting (Norske abonnenter i utlandet)

Nummerportering for mobiltelefoni - privatkunder



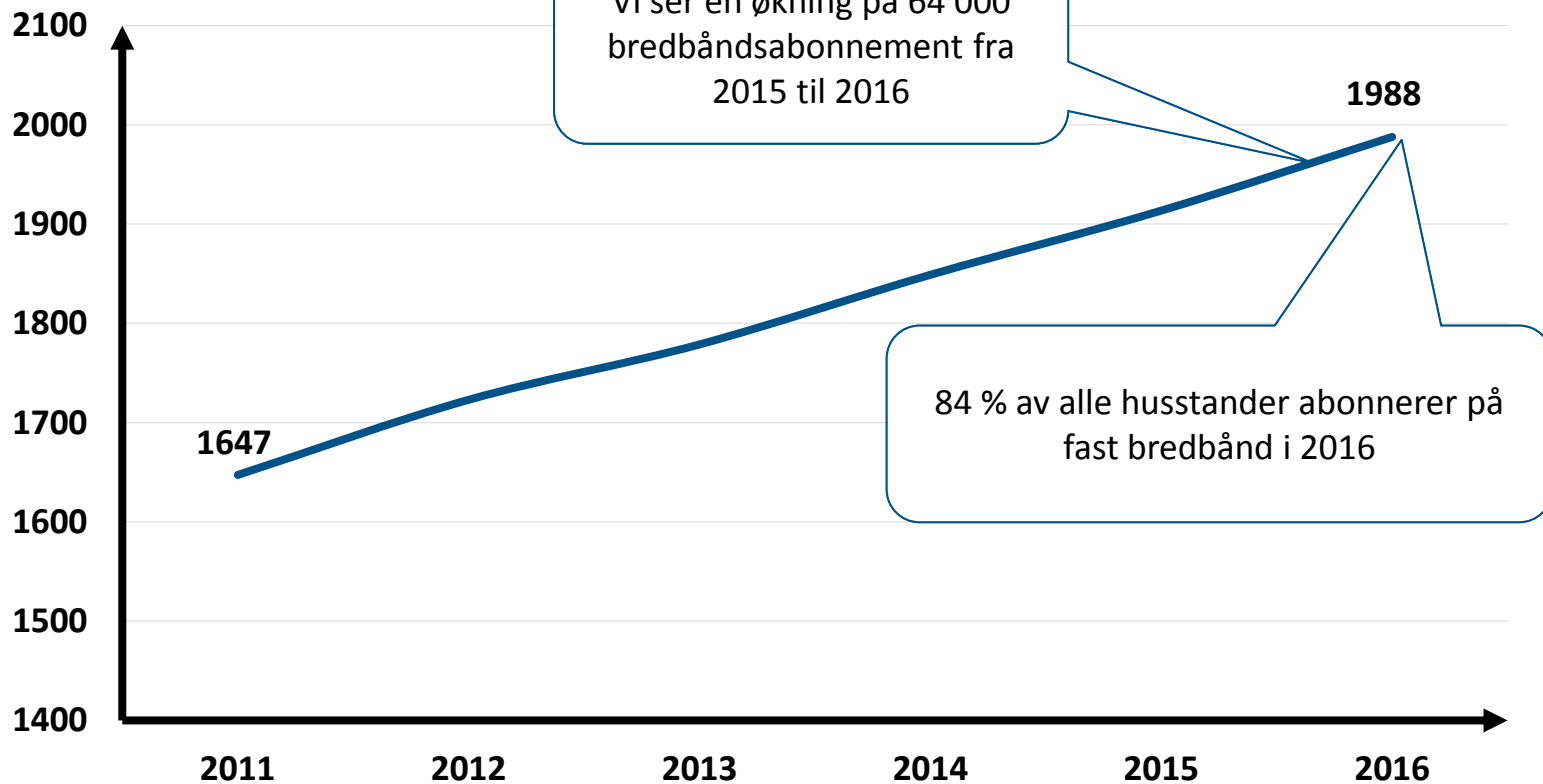
De fire tilbyderne med størst endring. Antall privatabonnementer ved utgangen av 2016 i parentes



Fast bredbånd

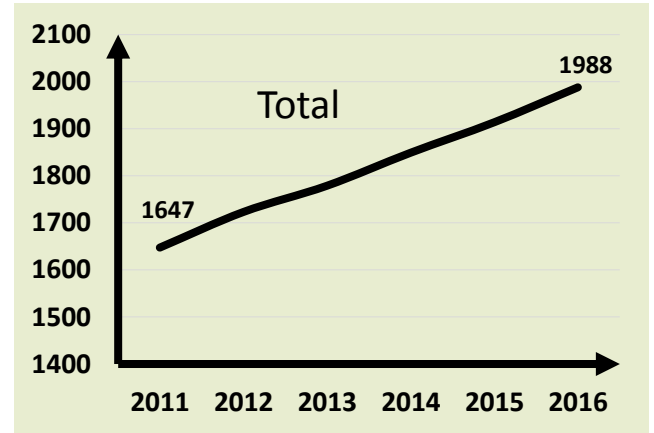
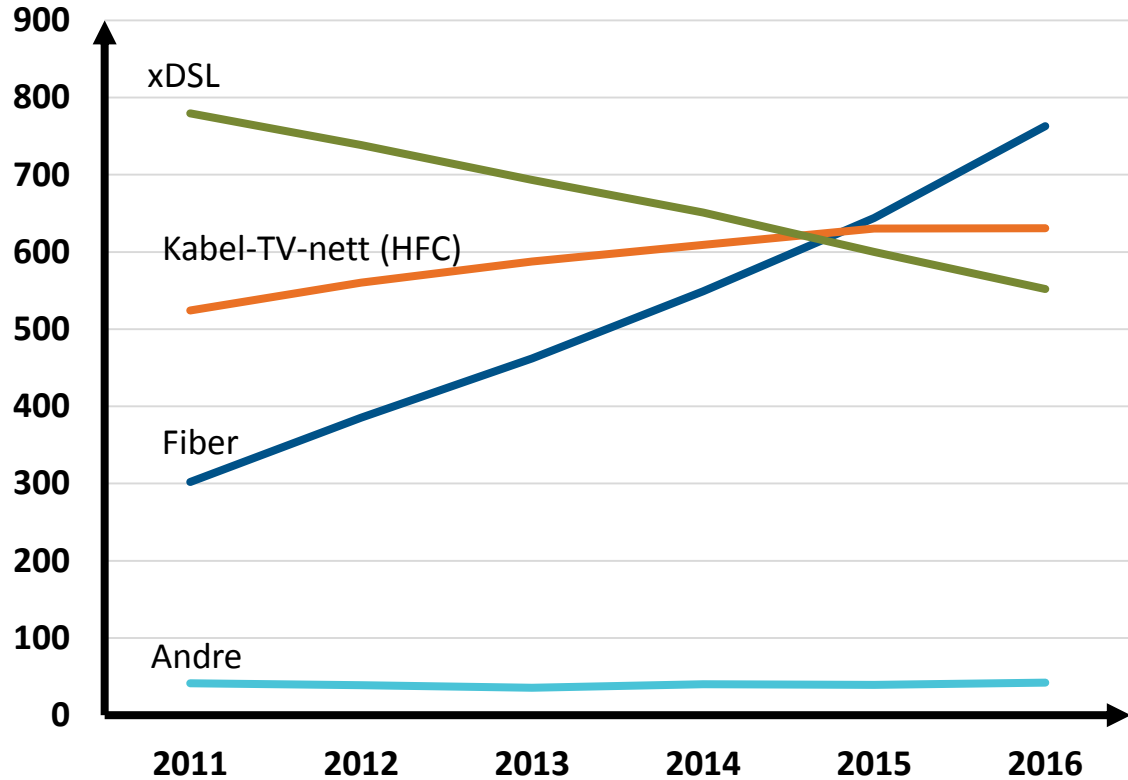
Antall privatabonnement for fast bredbånd

Antall abonnement i tusen

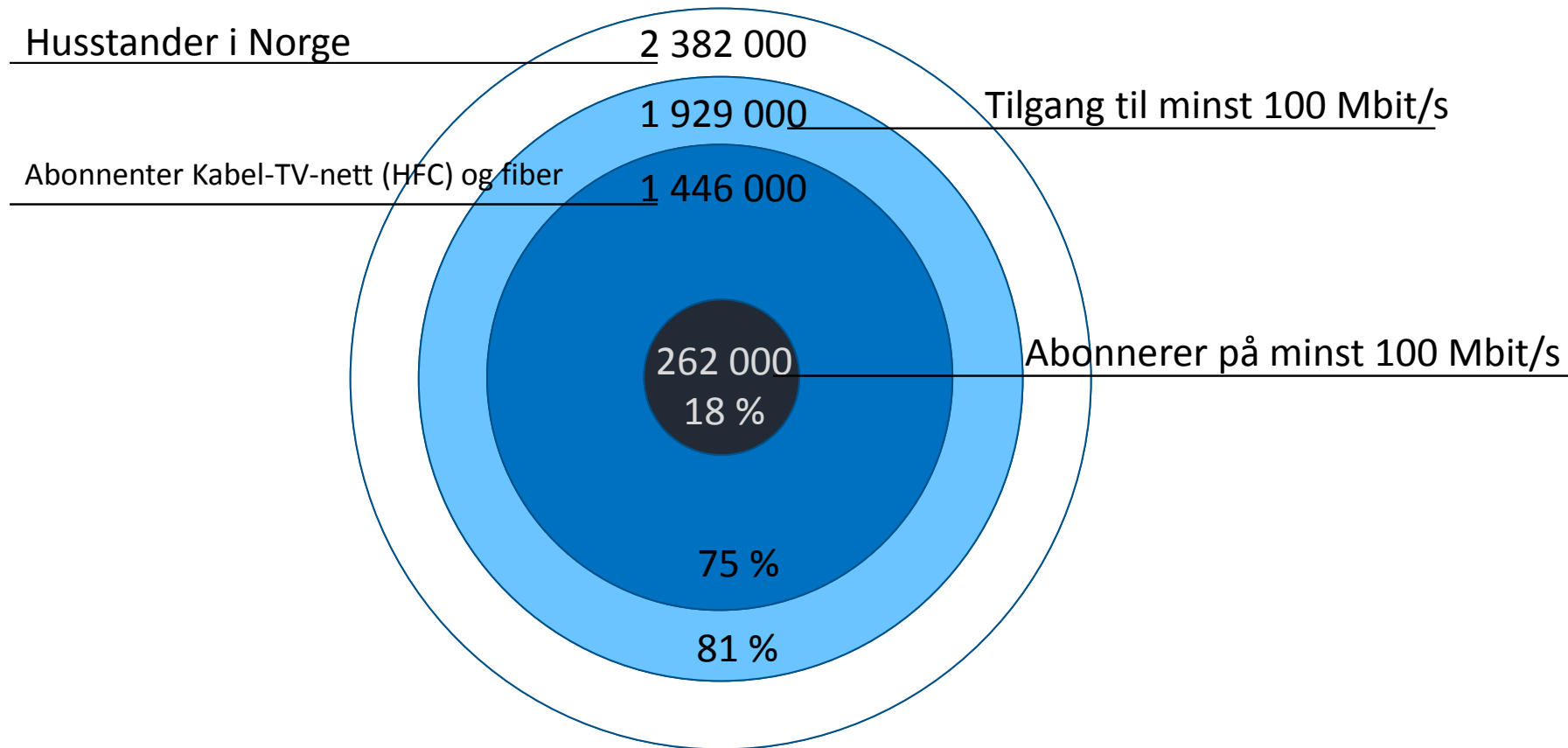


Antall privatabonnement for fast bredbånd

Antall abonnement i tusen

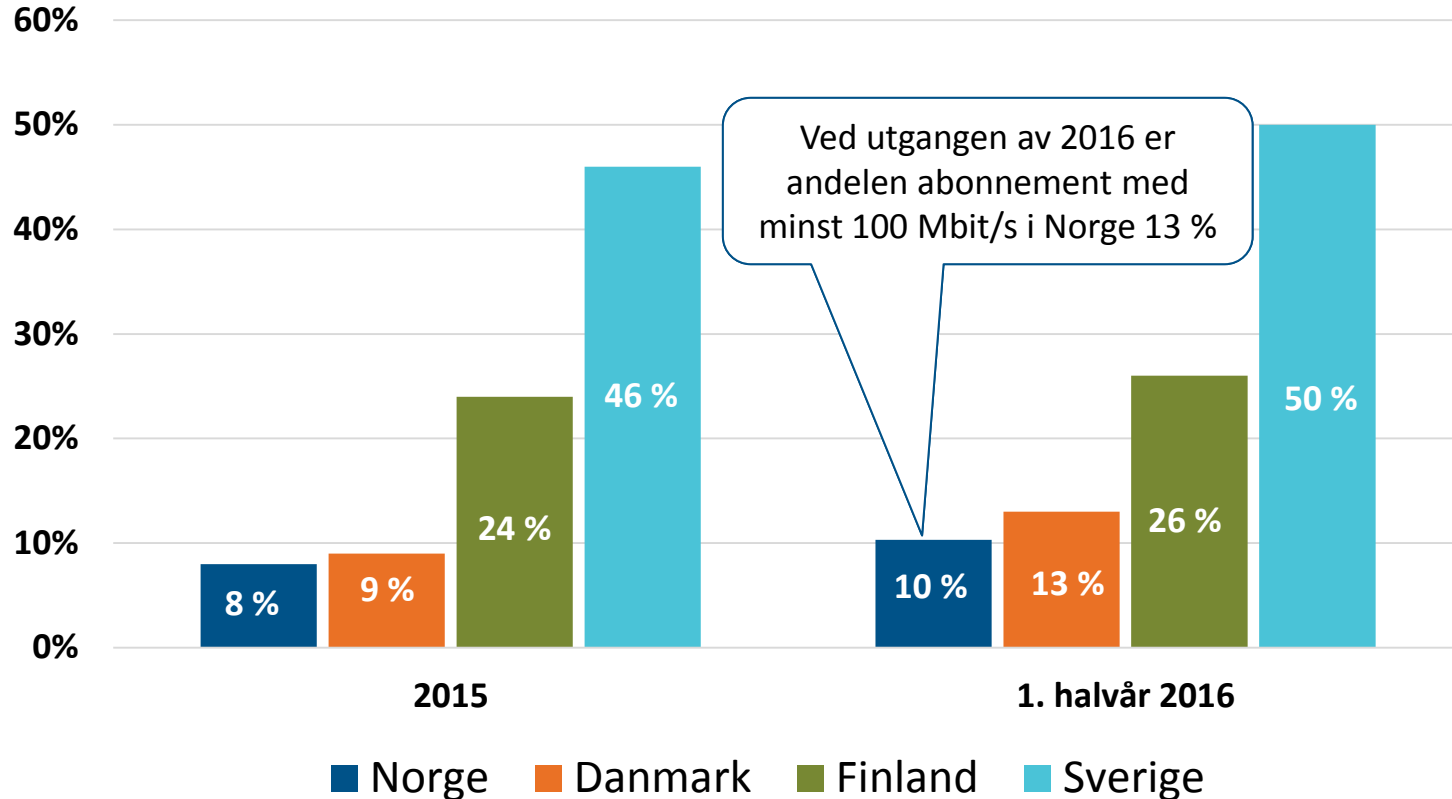


Tilgang og opptak av fast bredbånd med over 100 Mbit/s



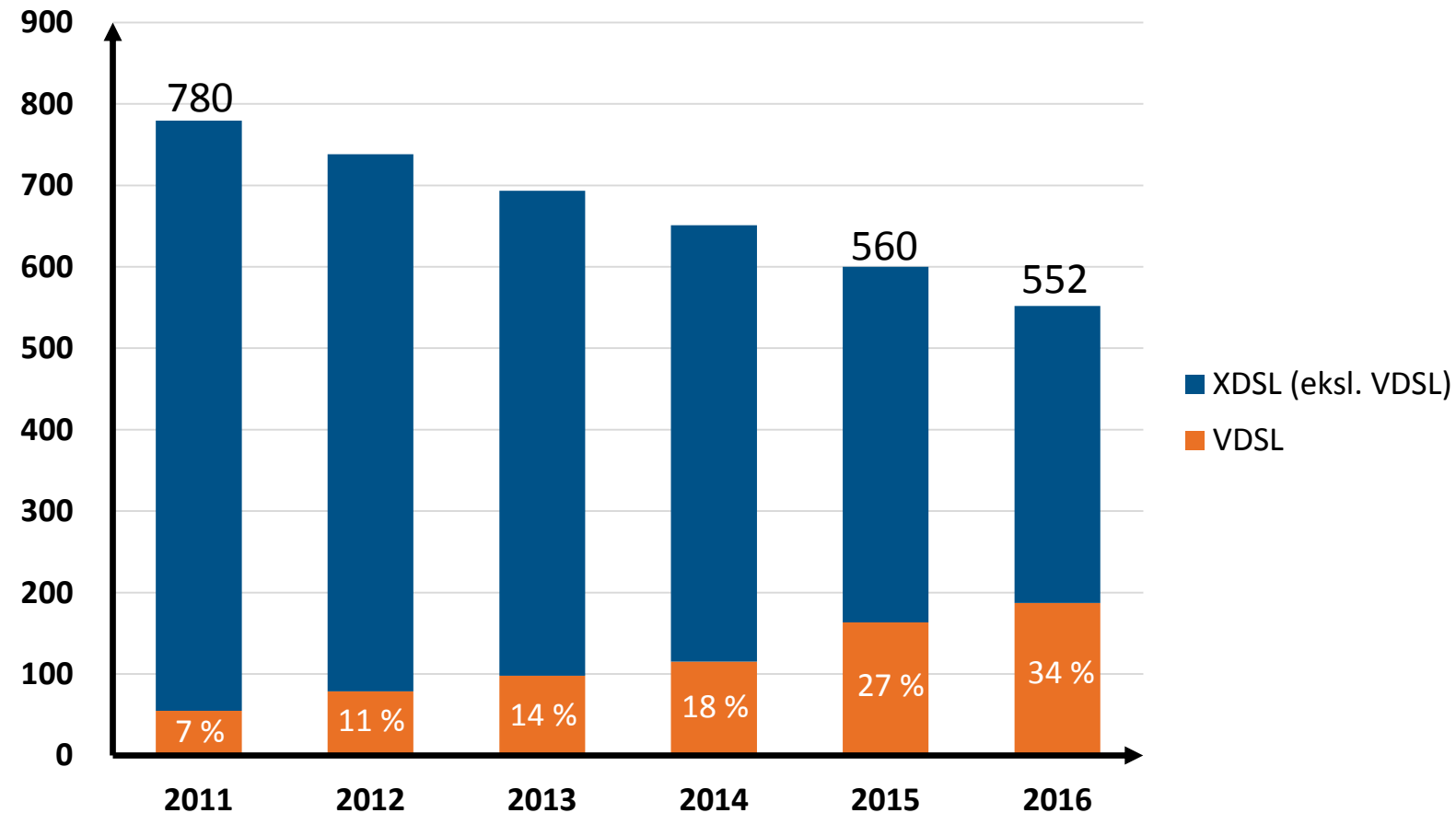
Andelen med tilgang (81 %) er estimert på bakgrunn i tall fra 1. halvår 2016 (78 %)

Andel abonnement med over 100 Mbit/s (nedlasting)



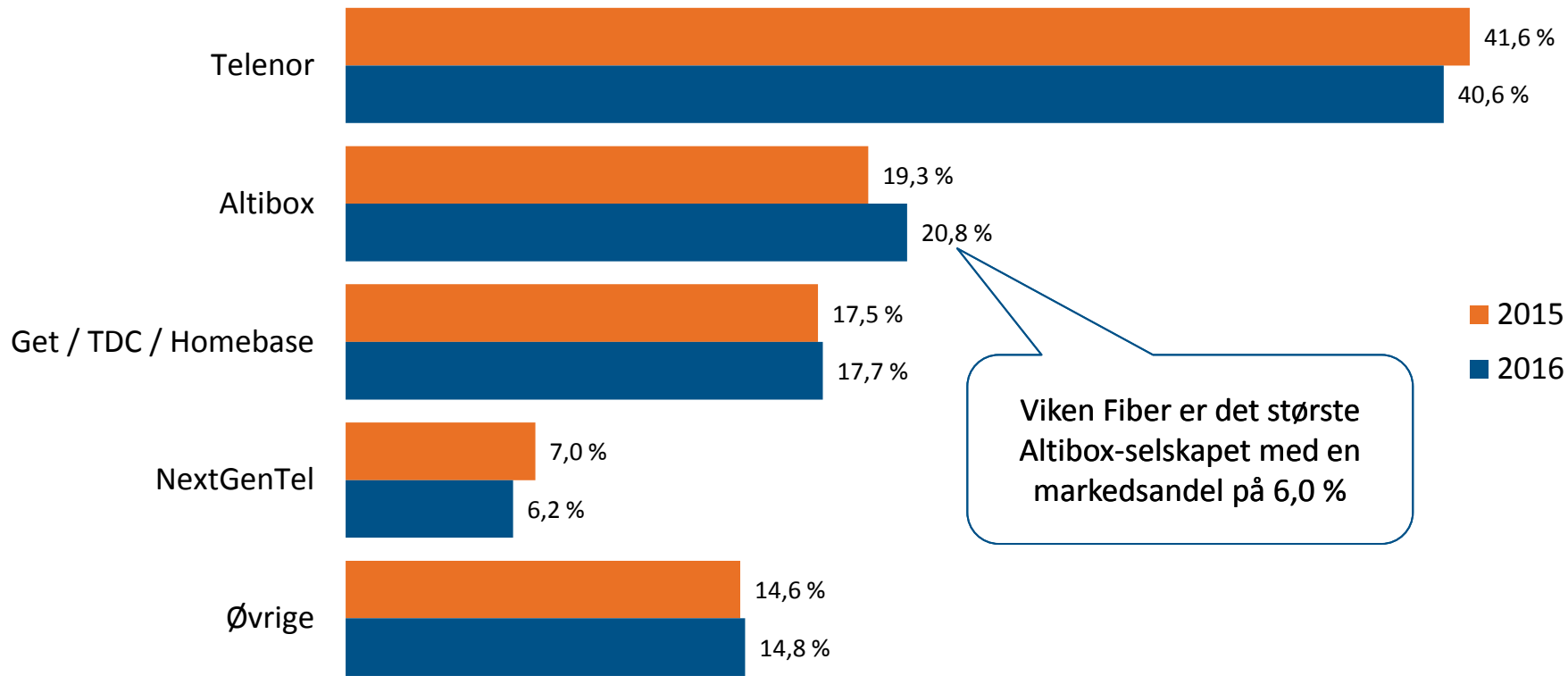
Antall privatabonnement for DSL

Antall abonnement i tusen



Markedsandeler for fast bredbånd

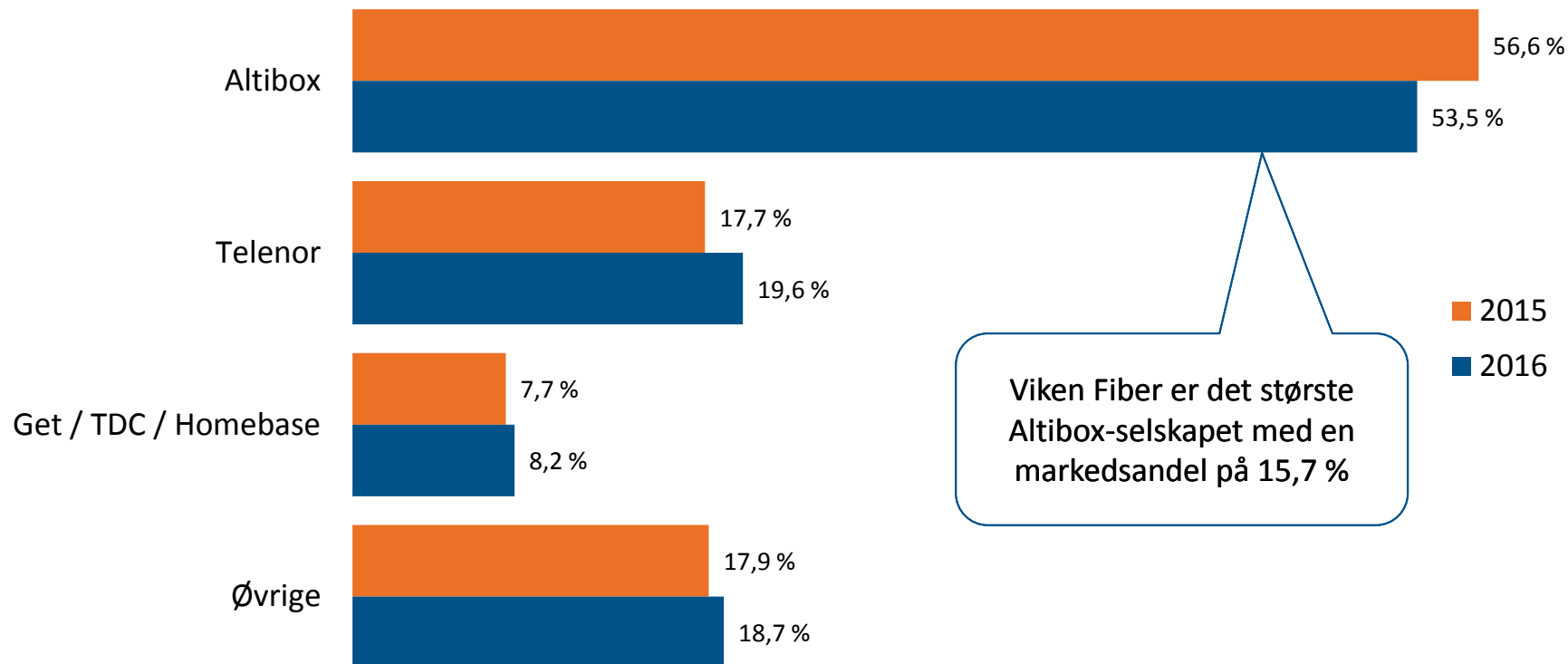
Fordelt på abonnement. Privatkunder. Alle aksessformer



Markedsandeler for fast bredbånd over fiber

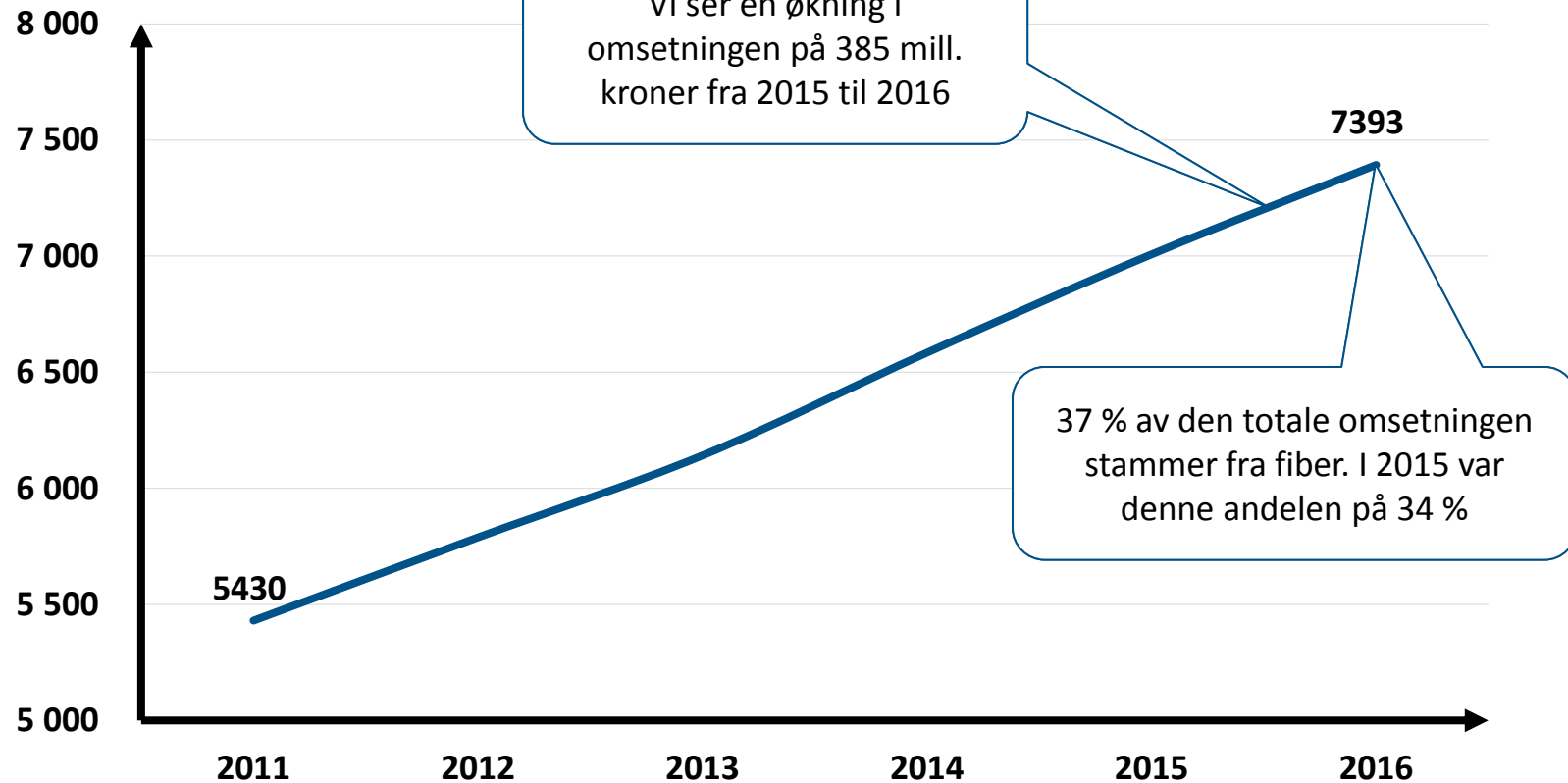


Fordelt på abonnement. Privatkunder



Omsetning for fast bredbånd i privatmarkedet

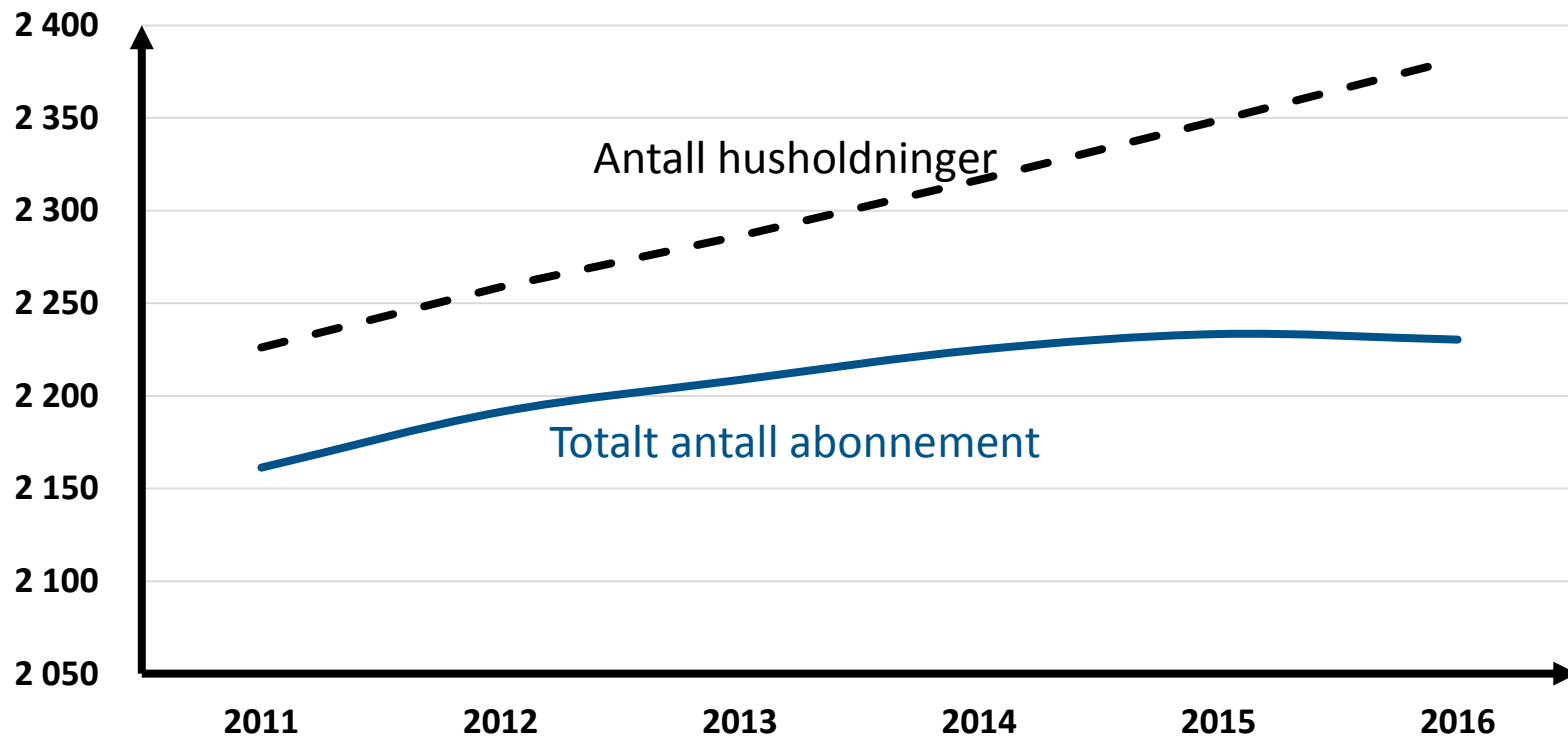
Omsetning i millioner kroner



Overføring av TV

Antall abonnement for overføring av TV

Antall abonnement i tusen

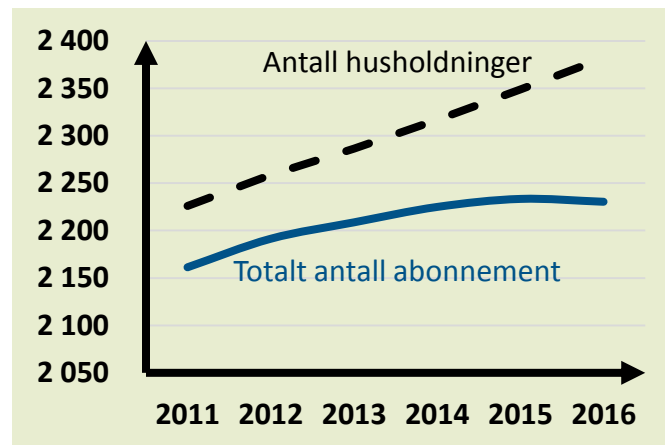
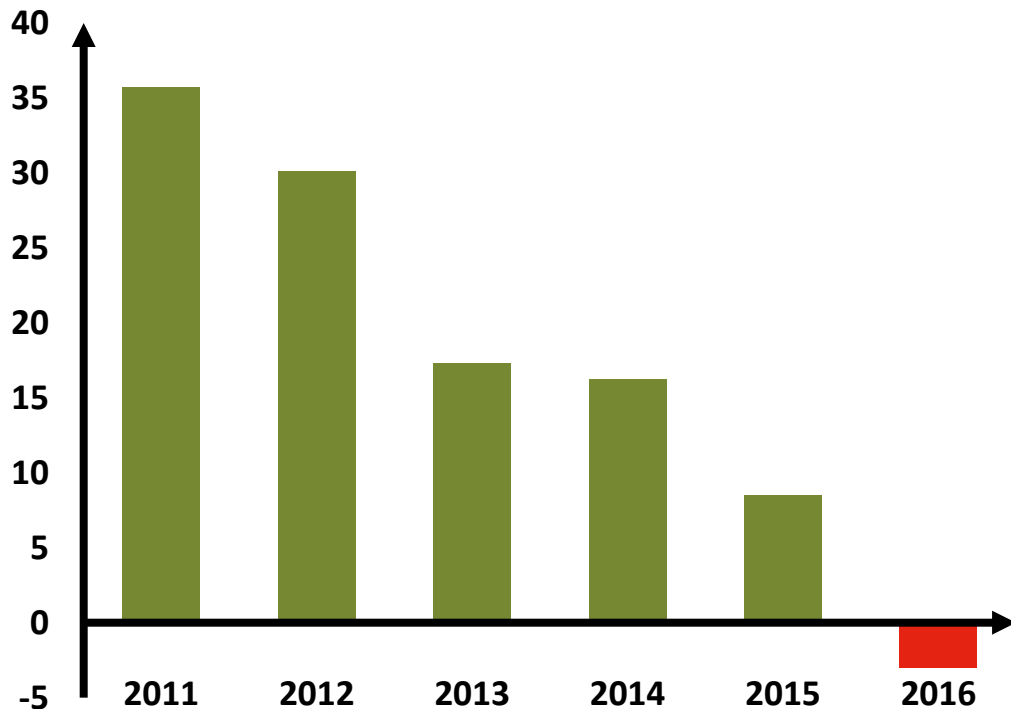


Antall abonnement for overføring av TV

Antall abonnement i tusen

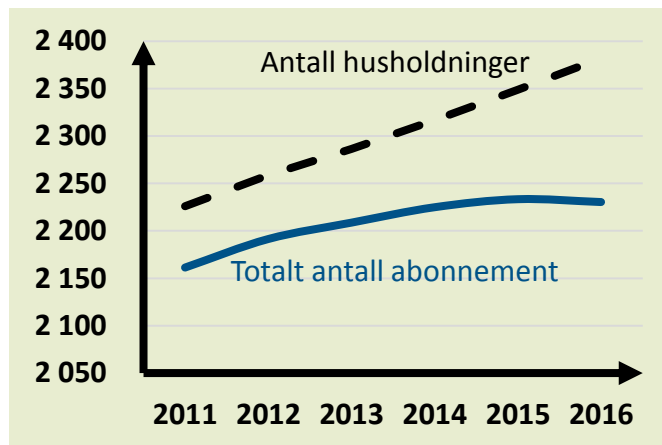
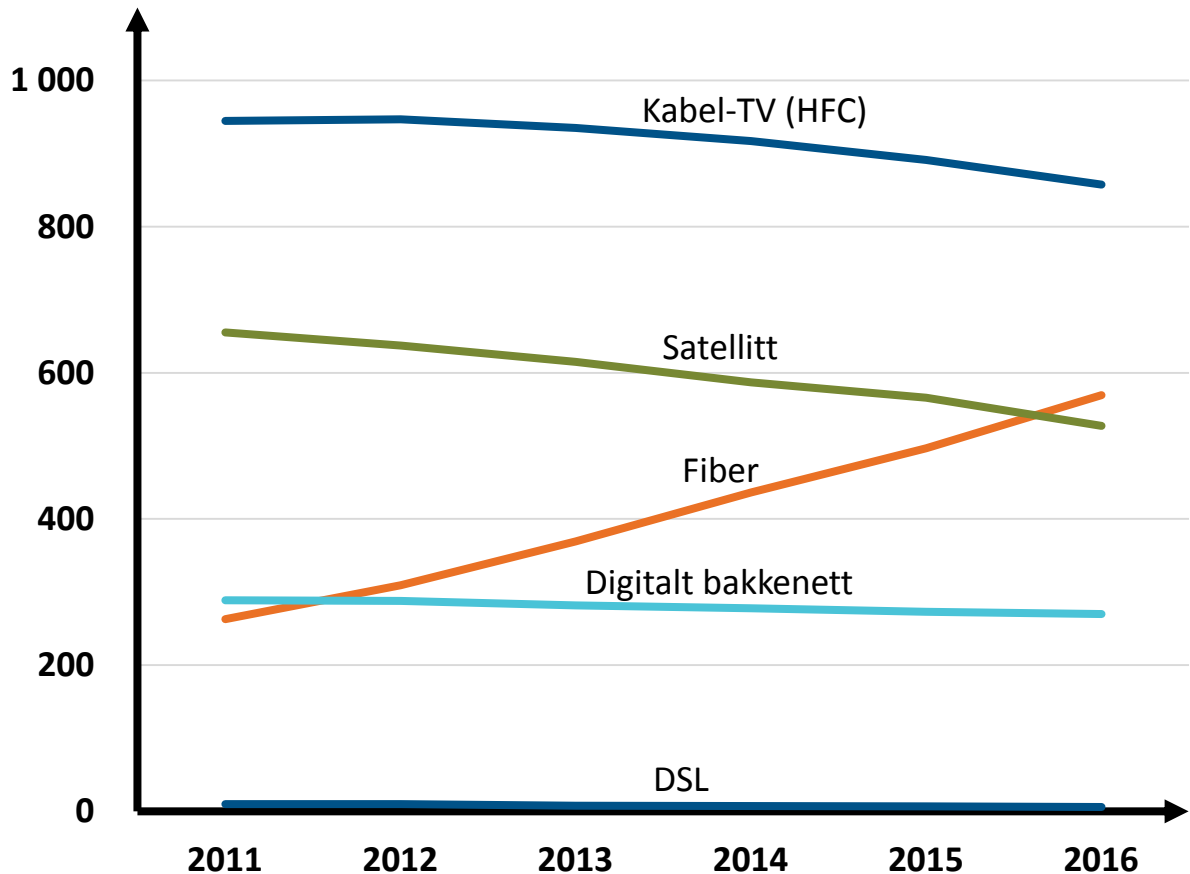


Årlig endring



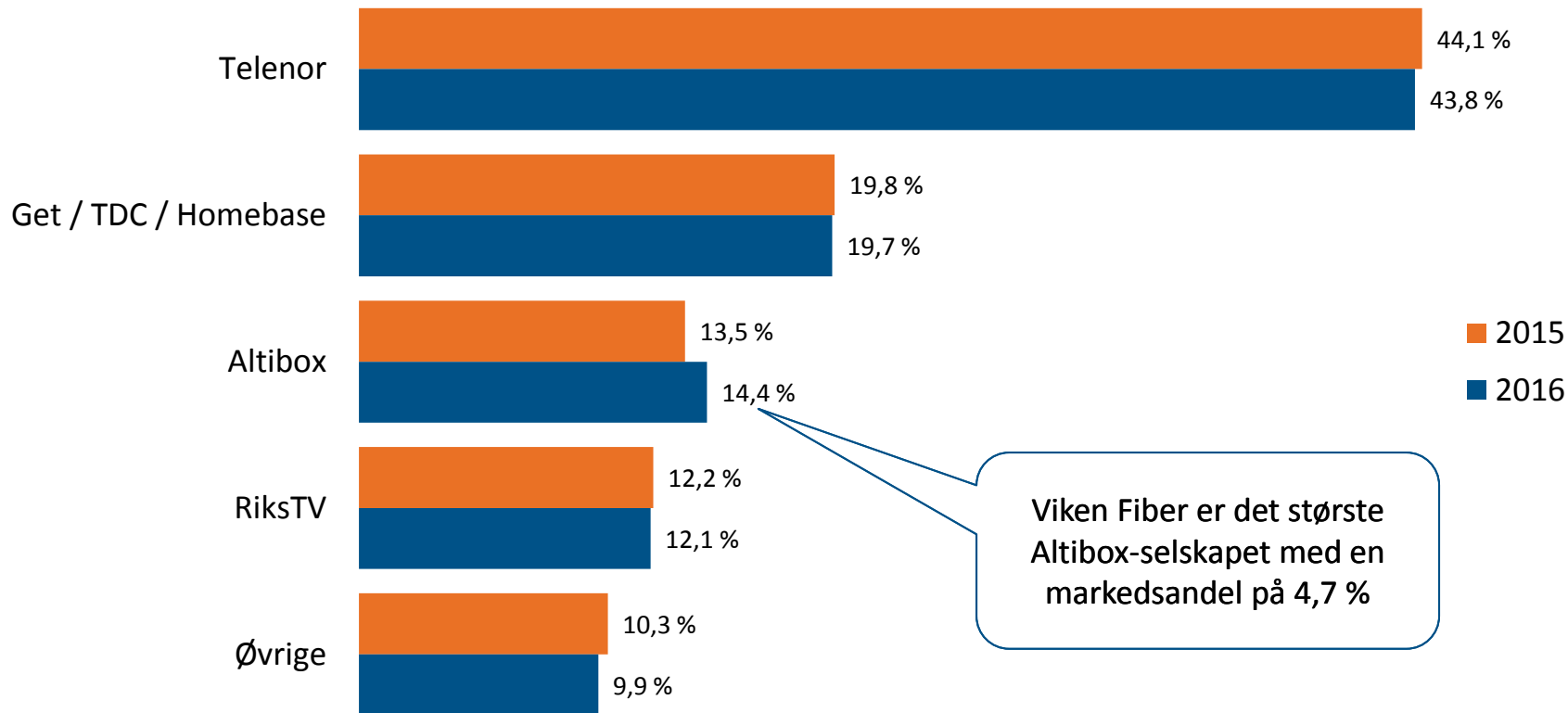
Antall abonnement for overføring av TV

Antall abonnement i tusen



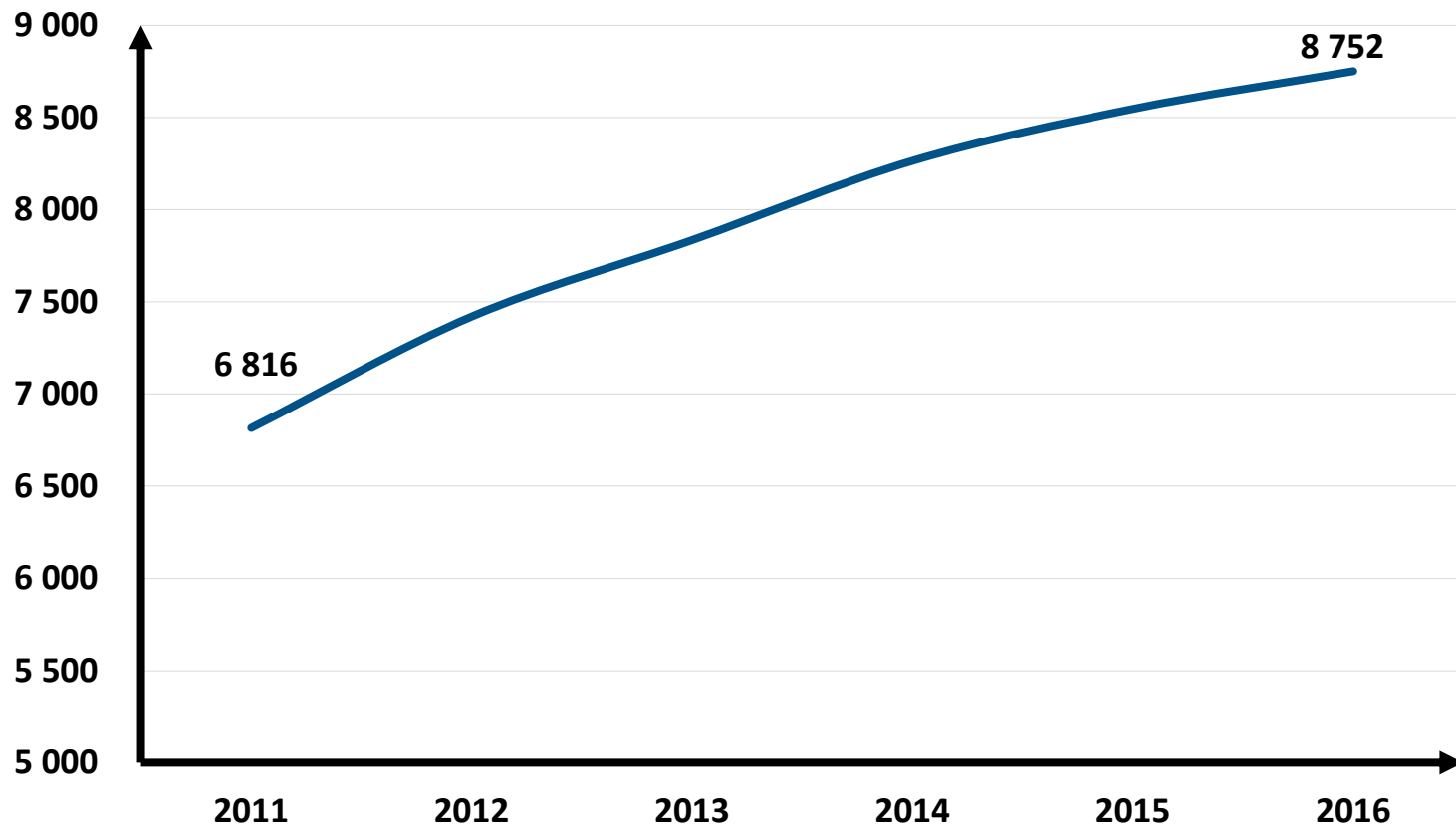
Markedsandeler for overføring av TV

Fordelt på abonnement. Alle aksessformer



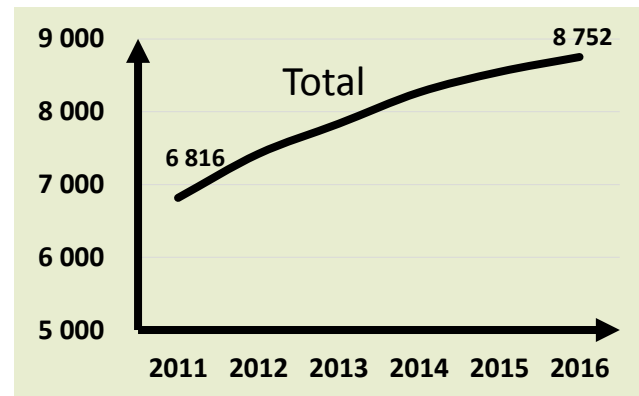
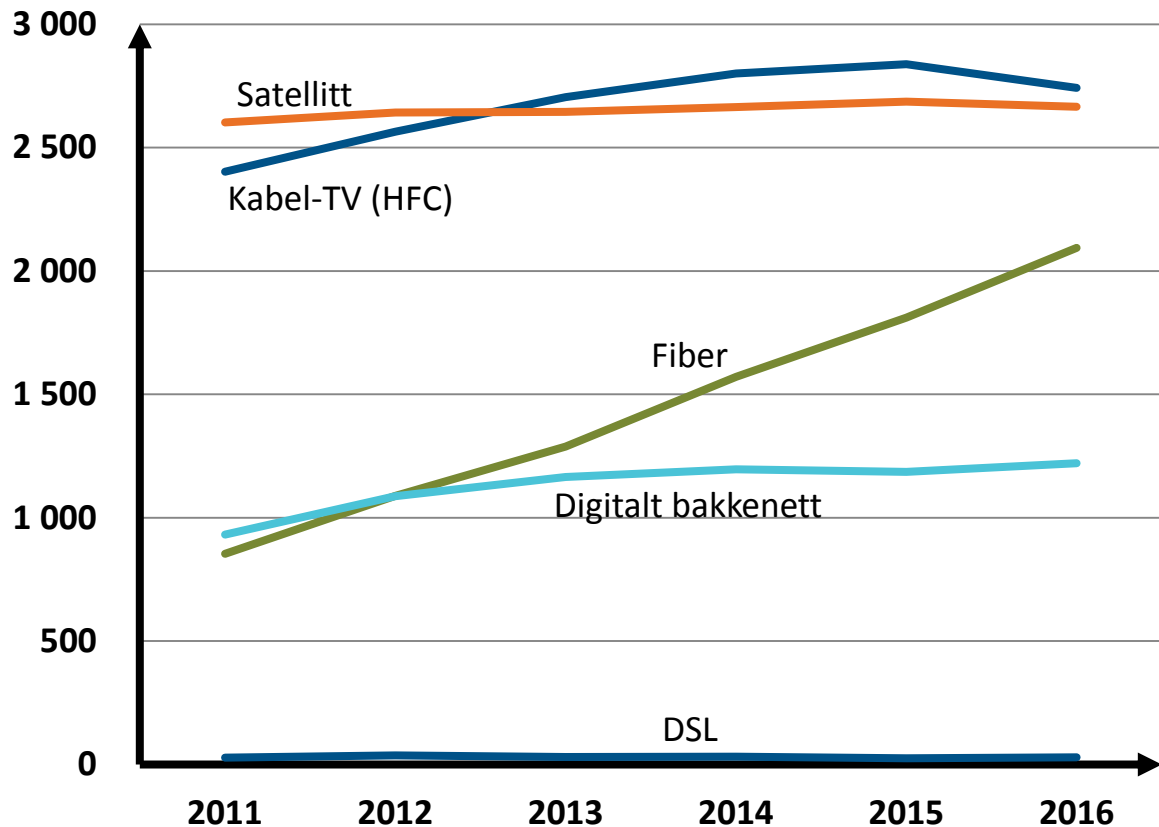
Omsetning for distribusjon av TV

Omsetning i millioner kroner



Omsetning for distribusjon av TV

Omsetning i millioner kroner



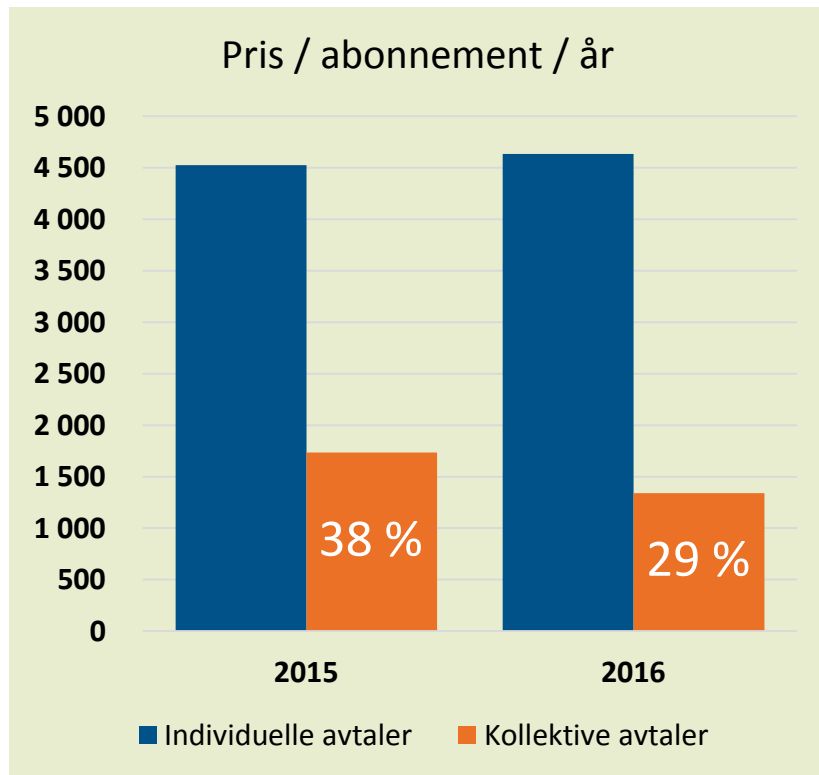
Markedene for bredbånd og overføring av TV:

- **Individuelle avtaler («villamarkedet»)**
- **Kollektive avtaler (borettslag mv.)**

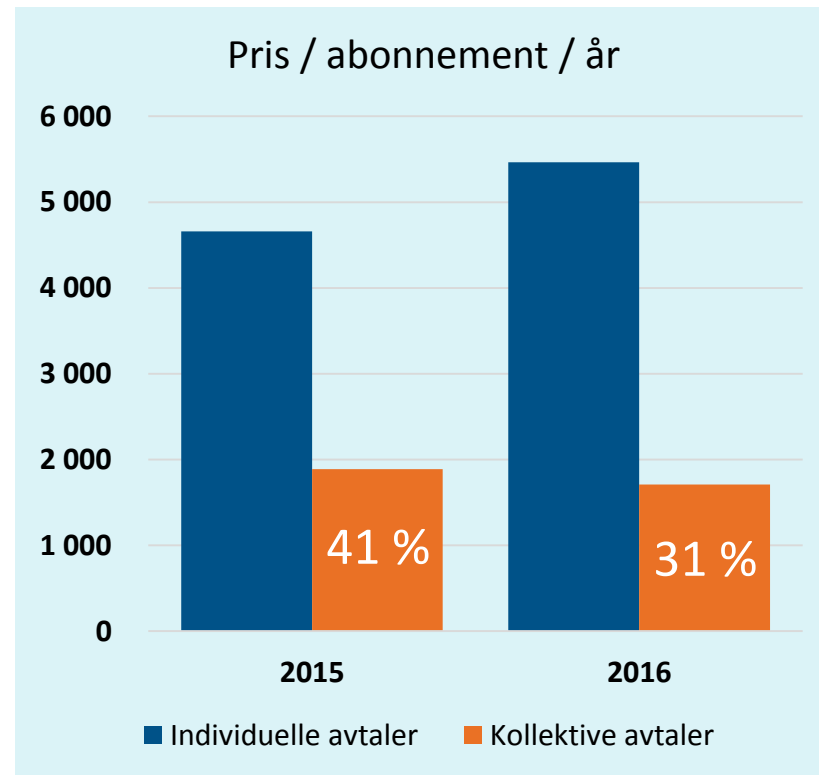
Fast bredbånd - privatabonnement



Fiber



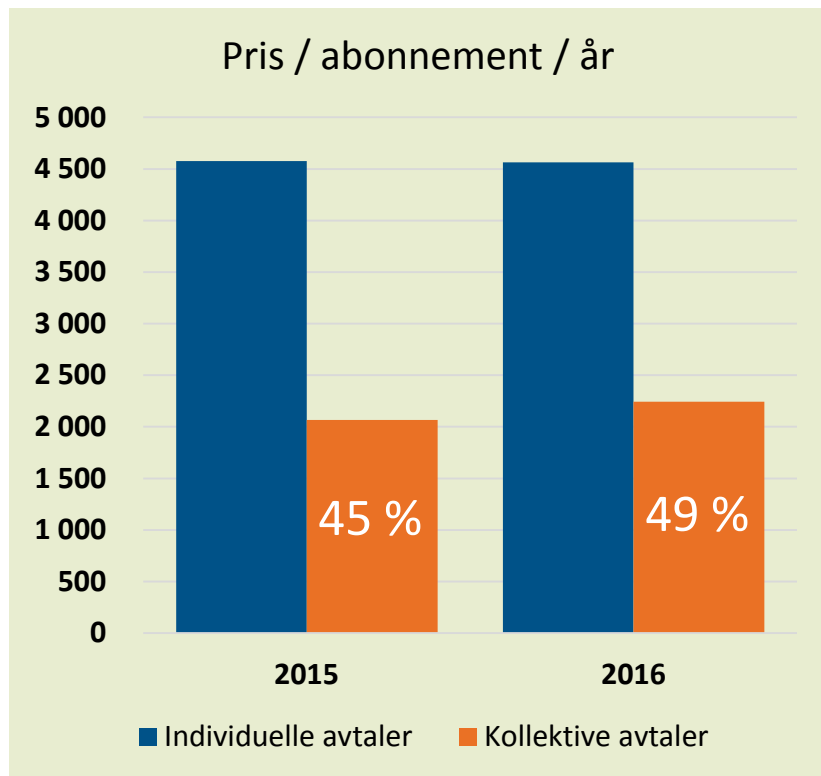
Kabel-TV-nett (HFC)



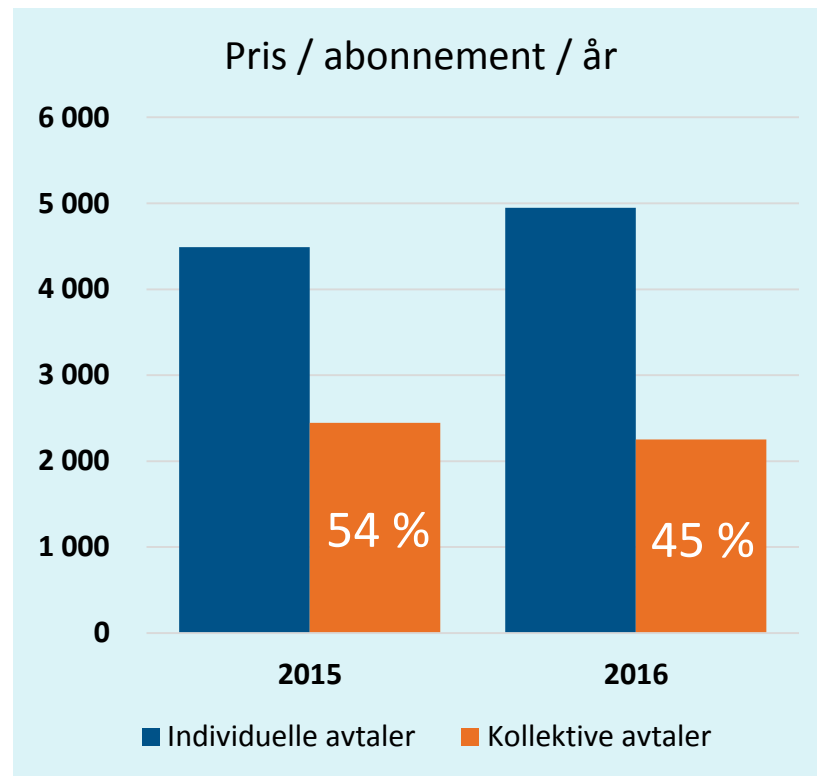
Overføring av TV Denne sliden er korrigert 9.6.2017!



Fiber

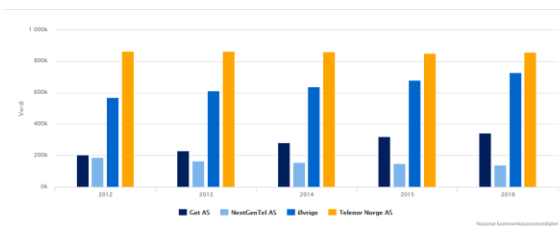


Kabel-TV (HFC)



Ekonomistatistikken finner du på nett

ekomstatistikken.nkom.no



Vi minner om

- **Nkom Agenda 2017 onsdag 7. juni i Lillesand**
- **Nettnøytralitetsforum 2017 fredag 9. juni i Oslo**



Takk for oppmerksomheten